Mangayarkarasi College of Arts and Science for Women

(Affiliated to Madurai Kamaraj University)

Paravai, Madurai-625 402, Tamil Nadu, India

ISO 9001:2008 Certified Institution

Accredited with 'B' grade by NAAC



The Annual Quality Assurance Report

2014 - 2015

Submitted to

National Assessment and Accreditation Council

Bangalore

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The Annual Quality Assurance Report (AQAR) of the IQAC

Part – A

I. Details of the Institution

1.1 Name of the Institution MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN MANGAYARKARASI NAGAR 1.2 Address Line 1 PARAVAI Address Line 2 MADURAI **City/Town** TAMIL NADU State 625 402 **Pin Code** mangaiarts1997@gmail.com **Institution e-mail address** 0452-3195056, 9500706435 **Contact Nos.** Name of the Head of the **DR.S.RAJESWARI** Institution: 0452-3195055 Tel. No. with STD Code: 9789935543 Mobile:

AQAR 2014 - 15 – MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, MADURAI

Name of the IQAC Co-Ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID (For ex. MHCOGN 18879)

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004. This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate) EC(SC)/01/A&A/087 dated 05/05/2014

www.mcw-madurai.com

1.5 Website address:

Web-link of the AQAR:

http://www.mcw-madurai.com/aqar.html

1.6 Accreditation Details

| Sl. No. | Cycle | Grade | CGPA | Year of Accreditation | Validity Period |
|---------|-----------------------|-------|------|--------------------------|--------------------|
| 1 | 1 st Cycle | В | 2.38 | APRIL 2014 | MAY 2019 |
| 2 | 2 nd Cycle | | | | |
| 3 | 3 rd Cycle | | | | |
| 4 | 4 th Cycle | | | | |

1.7 Date of Establishment of IQAC : DD/MM/YYYY

1.8 AQAR for the year (for example 2010-11

| 03/01/2013 | |
|------------|--|
|------------|--|

Page 4

2014-15

www.n

9865329809

mkwciqac@gmail.com

MRS.R.C.SHANTHAKUMARI

TNCOGN15780

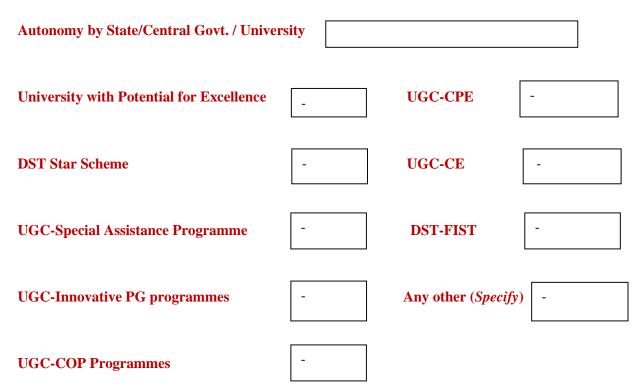
1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*(for example AQAR 2010-11submitted to NAAC on 12-10-2011)*

First AQAR 2014-15 submitted to NAAC on 10.06.2015

| 1.10 Institutional Status | | | |
|--------------------------------------|-------------------------|-------------------|----------------|
| University | State Central | Deemed | Private |
| Affiliated College | Yes No | | |
| Constituent College | Yes No | | |
| Autonomous college of UGC | Yes No | | |
| Regulatory Agency approved In | stitution Yes | No | |
| (eg. AICTE, BCI, MCI, PCI, NC | I) | | |
| Type of Institution Co-educati | on | Men | Women |
| Urban | | Rural | Tribal |
| Financial Status Grant-in-ai | d | UGC 2(f) | UGC 12B |
| Grant-in-a | d + Self Financing | Totally Self-fina | ancing 🗸 |
| 1.11 Type of Faculty/Programme | | | |
| Arts Science | Commerce | Law PEI (I | Phys Edu) |
| TEI (Edu) Engineeri | ng Health Science | e Manage | ement |
| Others (Specify) | Nil | | |
| 1.12 Name of the Affiliating Univer | sity (for the Colleges) | MADURAI KAMAI | RAJ UNIVERSITY |
| | | | |
| | | | |
| | | | |

AQAR 2014 - 15 – MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, MADURAI Page 5

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc



2. IQAC Composition and Activities

| 2.1 No. of Teachers | 8 |
|---|----|
| 2.2 No. of Administrative/Technical staff | 1 |
| 2.3 No. of students | 2 |
| 2.4 No. of Management representatives | 1 |
| 2.5 No. of Alumni | 2 |
| 2. 6 No. of any other stakeholder and | |
| community representatives | |
| 2.7 No. of Employers/ Industrialists | 1 |
| | |
| 2.8 No. of other External Experts | 3 |
| 2.9 Total No. of members | 19 |

| 2.10 No. of IQAC n | neetings held |
|--|---|
| 2.11 No. of meeting | s with various stakeholders: No. 6 Faculty 4 |
| Non-Teac | hing Staff /Students 1 Alumni 1 Others - |
| - | eived any funding from UGC during the year? Yes _ No ention the amount |
| 2.13 Seminars and | Conferences (only quality related) |
| (i) No. of Sem | inars/Conferences/ Workshops/Symposia organized by the IQAC |
| Total Nos. | 7 International - National - State 3 Institution Level 4 |
| (ii) Themes | Industrial Perspective of Software Development Life Cycle Financial Education for Young Investors Women Entrepreneurship and Tax Practitioner Entrepreneurship Awareness Camp |
| 2.14 Significant Ac | tivities and contributions made by IQAC |
| level Cor • Evaluatio • Periodic | ging more participation in FDPs and Paper Presentation at National and International inferences. In through Student Feedback. faculty meeting with the Head of the Departments, Faculty addressed by the Principal Management |

2.15 Plan of Action by IQAC/Outcome

| PLAN OF ACTION | ACHIEVEMENTS |
|---|--|
| Installation of Bio-metric attendance. | Installed at a cost of Rs. 9500/- |
| Increase number of computers and Physics lab apparatus. | Installed at a cost of Rs. 6,97,086/- |
| To organize seminars twice a month. | Vaanam Vasapadum, Global Warming and Basics of Yoga, How to do a Project, Microsoft Technology, The ELIXIR of Life Communication, How to become Tax practitioner and women entrepreneur, English language teaching, Application of Differential Equation, Positive personality building and Employability skills. |

| PLAN OF ACTION | ACHIEVEMENTS |
|---|---|
| To organize State Level Workshops, Seminars, Conferences, etc . | Organized State Level Seminar on Industrial Perspective of Software Development Life cycle, SEBI Sponsored workshop on Financial Education for Young Investors, State Level Workshop on Women Entrepreneurship and tax practitioners. |
| To install in-built Audio System in the seminar hall and PA system for assembly in New Block | Installed at a cost of Rs. 27,000/- |
| To conduct Science Exhibitions | SCIART 2014 was conducted on 9 th , 10 th & 11 th Oct, 2014. |
| To conduct outreach programme to create awareness on Deadly Diseases and to open an individual bank account. | Outreach programme conducted on Clean India Campaign, Ebola Virus, Dengue Fever, to open an individual bank account and Effective use of Internet on 5 th Dec 2014, importance of effective communication skills. |
| To sign MOU with Industries / Institutions. | MOU with Small Industries Product Promotion Organization Limited (SIPPO)-In-Progress – Business Administration, MOU signed with Candela Soft Technologies – Computer Science, MOU signed with Indian Institute of Banking (IIB) – Commerce with computer Application, MOU signed with SREAF - Commerce. |
| To conduct and attend more number of FDPs and FAPs. | A Faculty Awareness Programme on Investment Avenues for Working Women was conducted in association with CED on 21 st Feb, 2015. |
| To conduct coaching classes for Entrance Test and Service Commission Exam. | TANCET - MAT, MBA Entrance Test Coaching Classes and Banking Exams were conducted in tie-up with RL Institute of School of Management and IIB for all the final year students. |
| To increase the No.of books in library. As a social responsibility ,to conduct awareness rally in the nearest villages. To celebrate International Women's Day | Text Books, Reference Books, Magazines and Journals were purchased. Various awareness rallies and seminars were conducted in the nearest villages. On 8th March 2015 IWD was celebrated and presided by Mrs.Bimla Chandrasekar, Director, EKTA-A Resource Centre for Women Empowerment presented a topic on" Rights of Women". |
| To plant more number tree saplings in and around the campus to maintain a green environment. | Tree saplings were planted in and around the campus to maintain a green environment to enrich the soil. |

| PLAN OF ACTION | ACHIEVEMENTS | | | | |
|---|--|--|--|--|--|
| To motivate Entrepreneurship skill | In association with CED and SIPPO ,2-3 days | | | | |
| development, planned to conduct EAC. | Entrepreneurship Awareness camp was conducted with | | | | |
| | reputed speakers and successful women Entrepreneurs. | | | | |
| | Students were taken to factories like Honey Processing | | | | |
| To conduct Factory visits. | unit in Kondayampatti, First garments in Perungudi, Aavin Milk Factory in Madurai, Synergy Jute Systems | | | | |
| | and Shakthi Vastras, Madurai. | | | | |
| | Counseling Cell was inaugurated on 8 th Oct 14. | | | | |
| | Counselors meet the students who have personal | | | | |
| To strengthen the Counseling Cell and Mentor | problems once a week. Seminars on Self-Realization | | | | |
| System. | and Understanding Self was conducted by | | | | |
| | Mr.M.J.Rajesh Fernando, Value Mentor and | | | | |
| | Dr.D.Helen Christina. Seminar on DEWATS on 18 th Sep 2014 | | | | |
| Installation of Decentralized Waste Water | In-Progress of Installation of DEWATS | | | | |
| Treatment System. | | | | | |
| *Attach Academic Calendar of the year as Annexure: (Annexure-I) 2.16 Whether the AQAR was placed in statutory body Yes No Management Syndicate Any other body Provide the details of the action taken | | | | | |
| Management has provided fun | ds and support for all programmes | | | | |
| promoting overall quality impr | rovement of the Institution. | | | | |
| | | | | | |
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Part – B

Criterion – I

I. Curricular Aspects

1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes | - Number of programmes added during the year | Number of self-financing programmes | Number of value added / Career Oriented programmes |
|---------------------------|-------------------------------------|---|---|---|
| PhD | | | | |
| PG | | | 4 | 4 |
| UG | | | 8 | 8 |
| PG Diploma | | | | |
| Advanced | | | | |
| Diploma | | | | |
| Diploma | | | 4 | |
| Certificate | | | 2 | |
| Others | | | | |
| Total | | | 18 | 12 |
| Interdisciplinary | | | | |
| Innovative | | | | |

1.2 (i) Flexibility of the Curriculum: Core (ii) Pattern of programmes:

| Pattern | Number of programmes |
|-----------|----------------------|
| Semester | 12 |
| Trimester | - |
| Annual | 6 |

1

Elective option 🗸

| 1.3 Feedback from stakeholders* (On all aspects) | Alumni | ✓ | Parents | ✓ | Employers | Students | √ |
|---|--------|---|---------|---|--------------|--------------------|----------|
| Mode of feedback : | Online | | Manual | ✓ | Co-operating | g schools (for PEI | [) |

*Please provide an analysis of the feedback in the Annexure : (Annexure-II)

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

University will revise the syllabus once in 5 years. It has revised the syllabus for the Department of English and Tamil this year. The new syllabus enables the students to gain proficiency in the use of English language. It exposes them to classics in English and Tamil Literature and enables the students to gain knowledge in the following fields

- Social and Literary History of England.
- The Literary genres.
- The various schools of thoughts in Literary Criticism.
- To expose them to face challenges in Mass Media.
- To help the students to develop career-oriented skills through elective courses.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Additional sections are introduced in the Department of Commerce with Computer Application, Computer Science and B.A (English).

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent Tota

| Total | Asst. Professors | Associate Professors | Professors | Others |
|-------|------------------|-------------------------|------------|--------|
| 69 | 59 | 4 | - | 6 |
| | | | | |

2.2 No. of permanent faculty with Ph.D.

| 2.3 No. of Faculty Positions Recruited (R) and Vacant (V) | Asst. Professors | | Associate Professors | | Profe | Professors | | Others | | |
|---|---------------------|---|-------------------------|---|-------|------------|---|--------|---|---|
| during the year | R | V | R | V | R | V | R | V | R | V |
| during the year | 35 | - | - | - | - | - | - | - | - | - |
| 2.4 No. of Guest and Visiting faculty and Temporary faculty11 | | | | | | | | | | |

8

2.5 Faculty participation in conferences and symposia:

| No. of Faculty | International level | National level | State level |
|-------------------------|------------------------|----------------|-------------|
| Attended | 7 | 14 | - |
| Presented papers | 6 | 12 | - |
| Resource Persons | - | - | - |

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Creation of Learning Environment in classes through inventive method which motivates students critical thinking, creativity and Scientific temper.
- Projects and Field study enhances the practical knowledge
- Demonstration using models.
- Inviting successful Women Entrepreneurs to undertake Entrepreneurial projects.
- Institution provides ICT which enables effective teaching.
- Most of the departments conducted State Level workshops and seminars in order to familiarise the students and staff on the developments taking place in various disciplines.
- The departments arranged field trips and industrial visits.
- Besides the lecture method, departments conduct group discussions, mock interviews and paper presentations.
- Pragmatic learning to reinforce the fundamental of the subjects.

- 2.7 Total No. of actual teaching days during this academic year
- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)
- 2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

183

2.10 Average percentage of attendance of students

80%

2.11 Course/Programme-wise distribution of pass percentage:

| UG | | | | | | |
|---------------------------|--------------------------|----------------------|-------|-------|-------|--------|
| Title of the Programme | Total no. of students | Division | | | | |
| | appeared | Distinction % | I % | II % | III % | Pass % |
| B.A English | 67 | 4 | 39 | 55 | - | 98% |
| B.Com | 57 | 1.75 | 33.33 | 64.92 | - | 100% |
| B.Com (CA) | 46 | 2 | 72 | 26 | - | 100% |
| BBA | 34 | 5.88 | 29.41 | 64.71 | - | 100% |
| B.Sc C.S | 44 | 71 | 29 | - | - | 100% |
| B.Sc Physics | 31 | 35.4 | 48.3 | - | - | 83.7% |
| B.Sc Maths | 64 | - | 46.88 | 39.06 | 14.06 | 100% |

PG

| Title of the Programme | Total no. of students | | Division | | | | |
|---------------------------|-----------------------|----------------------|----------|------|-------|--------|--|
| Trogramme | appeared | Distinction % | I % | II % | III % | Pass % | |
| M.A English | 3 | 33 | 77 | | | 100% | |
| M.Com CA | 25 | - | 72 | 24 | - | 96 | |
| M.Sc (C.S&IT) | 19 | 16 | 84 | | | 100% | |
| MSc Maths | 3 | | 100 | | | 100% | |

Examination process is controlled by the affiliated University

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

IQAC monitors the teaching – learning process

- Encouraging good learning habits through self- initiation.
- The teaching process is monitored and improvised regularly by the students feedback.
- IQAC encourages faculty to do part-time M.Phil, Ph.D., P.G.D.C.A., courses and publish articles.
- Facilitating the faculty and students to present paper at National and International level Conferences and encouraging research publication.
- Counselling plays a crucial role in evaluating learning process wherein the psychological aspects contributes to effective learning.
- Initiatives to conduct more number of FDPs.
- Periodic Faculty Meeting with Head of the Departments, Principal and the Management.
- Senior faculty and administrative heads discuss future plans of the Institution and prepare a road map for quality assurance and enhancement.

2.13 Initiatives undertaken towards faculty development

| Faculty / Staff Development Programmes | Number of faculty benefitted |
|--|---------------------------------|
| Refresher courses | - |
| UGC – Faculty Improvement Programme | - |
| HRD programmes | - |
| Orientation programmes | - |
| Faculty exchange programme | - |
| Staff training conducted by the university | - |
| Staff training conducted by other institutions | 18 |
| Summer / Winter schools, Workshops, etc. | 2 |
| Others Faculty Development Programme | 60 |

2.14 Details of Administrative and Technical staff

| Category | Number of Permanent Employees | Number of Vacant Positions | Number of permanent positions filled during the Year | Number of positions filled temporarily |
|--------------------------|-------------------------------------|----------------------------------|---|--|
| Administr ative Staff | 9 | - | - | - |
| Technical Staff | 4 | - | - | - |

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- IQAC coordinates the faculty and motivates them to present papers in National and International conferences .
- Faculty and students were encouraged to publish the articles, papers in reputed journals and magazines and to undertake minor projects.
- Faculty were motivated to publish their research work in journals and magazines .
- Students were taken to factory visits to inculcate the Entrepreneurial skills.

3.2 Details regarding major projects

| | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number | | | | |
| Outlay in Rs. Lakhs | | | | |

3.3 Details regarding minor projects

| | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number | | | | |
| Outlay in Rs. Lakhs | | | | |

3.4 Details on research publications

| | International | National | Others |
|--------------------------|---------------|----------|--------|
| Peer Review Journals | 1 | | |
| Non-Peer Review Journals | 2 | 1 | |
| e-Journals | 1 | | |
| Conference proceedings | 4 | | |

3.5 Details on Impact factor of publications:

| Range _ A | verage _ | h-index _ | Nos. in SCOPUS | - |
|-----------|----------|-----------|----------------|---|
|-----------|----------|-----------|----------------|---|

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

| Nature of the Project | Duration Year | Name of the funding Agency | Total grant sanctioned | SSS Received |
|-------------------------------|------------------|-------------------------------|------------------------|--------------|
| Major projects | - | - | - | - |
| Minor Projects | - | - | - | - |
| Interdisciplinary Projects | - | - | - | - |
| Industry sponsored | - | - | - | - |

| Projects sponsored | | | | | | | | | |
|--|---------|----------------------|-------------|---------|-------|-----------|-------------|---------------|--|
| by the University/ | - | - | | - | • | | - | | |
| College | | | | | | | | | |
| Students research | | | | | | | | | |
| projects (other than compulsory by the University) | - | - | | | | | - | | |
| Any other(Specify) | - | - | | - | | | - | | |
| Total | - | - | | - | | | - | | |
| 3.7 No. of books published i) With ISBN No Chapters in Edited Books | | | | | | | | | |
| ii) Without ISBN No 3.8 No. of University Departments receiving funds from | | | | | | | | | |
| | UGC-S | AP _ | CAS | - | | DST-FIST | - | | |
| DPE _ DBT Scheme/funds - | | | | | | | | | |
| 3.9 For colleges | Autono | | CH | РЕ _ | | | r Scheme | | |
| | INSPIR | | CE | - | | Any Other | r (specify) | | |
| 3.10 Revenue generat | es | | - nterna | ational | Natio | nal State | University | College 25 | |
| organized by the Inst | itution | | | | | | | 40 | |
| | D. | ponsoring gencies | | | | | | | |
| 3.12 No. of faculty served as experts, chairpersons or resource persons 1 3.13 No. of collaborations International National Any other 3 3.14 No. of linkages created during this year 1 3.15 Total budget for research for current year in lakhs : From Funding agency From Management of University/College - | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |

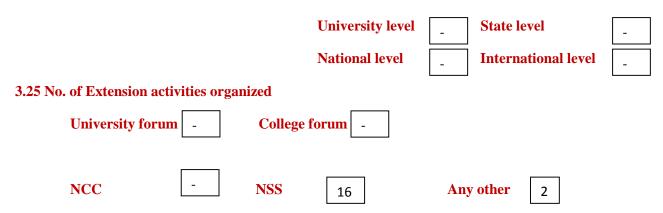
3.16 No. of patents received this year

| Type of Patent | | Number |
|----------------|---------|--------|
| National | Applied | - |
| Inational | Granted | - |
| International | Applied | - |
| International | Granted | - |
| Commercialised | Applied | - |
| Commercialised | Granted | - |

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

| Total International National State University Dist College 8 No. of faculty from the Institution who are Ph. D. Guides and students registered under them - - - - 9 No. of Ph.D. awarded by faculty from the Institution - - - - 9 No. of Ph.D. awarded by faculty from the Institution - - - - 0 No. of Research scholars receiving the Fellowships (Newly enrolled + existing JRF - SRF - Project Fellows - Any othe 1 No. of students Participated in NSS events: University level 200 State level - International level - International level - International level - - State level - |
|--|
| who are Ph. D. Guides and students registered under them 9 No. of Ph.D. awarded by faculty from the Institution 9 No. of Ph.D. awarded by faculty from the Institution 0 No. of Research scholars receiving the Fellowships (Newly enrolled + existing JRF SRF Project Fellows Any othe 1 No. of students Participated in NSS events: University level 200 State level 2 No. of students participated in NCC events: University level State level |
| University level 200 State level National level - International No. of students participated in NCC events: University level _ State level _ State level |
| University level 200 State level National level _ International To. of students participated in NCC events: |
| National level _ Internation o. of students participated in NCC events: University level _ State level |
| No. of students participated in NCC events: |
| University level _ State le |
| |
| |
| |
| 3 No. of Awards won in NSS: |
| University level State le |
| - |
| National level Interna |

3.24 No. of Awards won in NCC:



3.26 Major Activities during the year in the sphere of Extension Activities and Institutional Social Responsibility:

NSS, RRC, YRC, CCC UNIT OF OUR COLLEGE INVOLVED IN THE FOLLOWING SOCIAL ACTIVITIES

- A Gift to a Fellow Being, A Blood Donation Camp was organized in association with Meenakshi Mission Hospital and Research Centre, Madurai on 25th July '14. 65 students donated 53 Units of blood in this camp. MMHRC recognized our institution with memento for our continued contributions.
- Our students participated in Radio Drama Rehearsal and Recording Programme in the Collectrate in the presence of the Consumer Court Member Mrs.C. Packialakshmi for their active presentation on 19 to 22nd January 2015..
- NATIONAL VOTERS DAY was observed on 25th Jan of every year. 100 students and parents participated in the occasion . A special speech was delivered by SUB- COLLECTOR ,MADURAI DISTRICT.
- 26th Jan 2015, REPUBLIC DAY was celebrated and the Eve was presided by our Secretary Mr.P.Ashok Kumar and Director hoisted the Flag, students and the faculty saluted our National Flag.
- On 4th Feb 2015, Miss. B.Janani, II BBA won I Prize in Essay writing Competition conducted for the purpose of National Consumer Day Celebration by District Supply Office, Collector Office, Madurai. The Prize was awarded by the honoured Mr.L.Balasubramanian, IAS, Madurai District.
- On 6th Feb '15, more than 400 volunteers and 15 staff from our college took part in an AWARENESS RALLY ON DENGUE FEVER at T.VADIPATTI. The rally was presided by SUB-INSPECTOR OF POLICE. T.VADIPATTI, to create awareness among the public.
- Around 1200 students and staff were benefited by Eye Screening Camp and Dental Camp organized in our college campus in association with Vasan Eye & Dental Care Group, Madurai on 18th and 19th Feb 2015.

- On 23rd Feb '15, more than 150 volunteers and 5 staff from our college took part in a RALLY ON FOOD SAFETY conducted BY TAMILNADU FOOD SAFETY AND MEDICAL DEPARTMENT. The rally was presided by SUB-INSPECTOR OF POLICE, SAMAYANALLUR..
- On 26th Feb 2015, A SKIN TREATMENT PROGRAMME was conducted by DR.MRS.SUDHA, Dermatologist, Madurai.
- On 4th March '15, more than 200 volunteers and 10 staff from our college took part in an AWARNESS RALLY ON HEALTH &HYGIENE. The rally was presided by INSPECTOR OF POLICE, SHOLAVANDHAN.
- On 7th March '15, more than 150 volunteers and 5 staff from our college took part in a Rally on GROUND WATER CONSERVATION. The rally was presided over by DISTRICT COLLECTOR, MADURAI.
- We celebrated World Women's Day on 8th Mar 2015, a special speech on Rights of Women was delivered by MRS.BIMLA CHANDRASEKAR, Director, EKTA, Resource Center For Women Empowerment.
- On 11th March 2015 ,our students participated in "HUMAN CHAIN RALLY" on Women's Rights organized by IGNOU.
- In the event of International Consumer Day Competition Elocution, Poem writing, Essay and Drawing was conducted by District Supply Office, Collector Office, on 27th March 2015 at Collectrate.Our students Miss. Gokila, I B.Sc (Maths) won I Prize in Essay writing and Miss. Sathyajothi II BBA won Third Prize in Verse Writing.
- On 27th March '15, more than 200 volunteers and 8 staff from our college took part in a RALLY ON DENGUE FEVER & SWINE FLU. The rally was presided by INSPECTOR OF POLICE, ALANGANALLUR.
- A Special outreach was staged at Kovilpappakudi on 18th August 2014. The skit interpreted the importance of receipts and bills, that has to be preserved at every time of purchase, which is the source of evidence to get grievance redressed, in case of damage or loss in suffered by the consumer.
- On 21st Aug 2014, an awareness seminar on RESOURCE FOR WOMEN was conducted by EKTA, Madurai.
- Bureau of Indian standards conducted an Awareness Programme on BIS activities on 25th Sep 2014 and conducted a seminar on measures to approach the various consumer Protection Forums for Redresses.
- On 10th Oct 2014 ,our college celebrated "HUMAN RIGHTS DAY" at our college premises .The pledge was administered by the Student's Representative.

- 15th Oct 2014 was celebrated as "WORLD HAND WASH DAY" and a RALLY was conducted with slogans insisting on importance of clean hands and clean habits which means prevention is better than cure.
- On 31st Oct 2014, we celebrated "NATIONAL UNITY DAY" and the Student's Representative administered the pledge interpreting the theme on FOR RUN, FOR UNITY.

Criterion –IV

4. Infrastructure and Learning Resources:

4.1 Details of increase in infrastructure facilities:

| Facilities | Existing | Newly Created | Source of Fund | Total |
|--|----------|----------------------|-------------------|-----------|
| Campus Area | 10 Acres | - | | |
| Class Rooms | 32 | 3 | | 23,00,000 |
| Laboratories | 6 | - | | |
| Seminar Halls | 1 | - | | |
| No. of important equipments purchased (1-0 lakh) during the current year. | - | Table -1 Enclosed | | |
| Value of the equipment purchased during the year (Rs. in Lakhs) | - | Table -1 Enclosed | | 6,97,086 |
| Others | - | Table -2 Enclosed | | |

4.1 Details of Infrastructure facilities:

Equipments Purchased:

Table-1

| S.No. | Date of Purchase | Department | Purchased Item | Quantity | Amount |
|-------|---------------------|-----------------|---------------------------------------|----------|----------|
| 1 | 23.6.2014 | Computer Lab | Systems | 26 | 5,08,000 |
| | 26.6.2014 | -do- | Ultra 6KV/120vdc online UPS | 1 | 92,400 |
| | 2.8.2014 | -do- | ABM 12V/65AH Tubular Battery | 5 | 20,500 |
| | 16.12.2014 | -do- | System Cables | 4 | 2,350 |
| 2 | 9.1.2015 | Physics Lab | Apparatus Purchased | 73 | 52,484 |
| | 2.2.2015 | -do- | -do- | 28 | 21,352 |

4.1 Others:

Table-2

| S.No | Date of Purchase | Purchased Item | Quantity | Amount | Venue |
|------|---------------------------------|--------------------------------|---|----------------------------------|--|
| 1 | 23.7.2014 | Biometric Machine | 1 | 9,500 | Einsteve Block |
| 2 | July,2014 | - | | 70,000 | Canteen is Extended |
| 3 | 30.7.14 | Games Things Purchased | | 6,447 | First Floor at Ramanujam Block |
| 4 | Aug,2014Locker Cupboard1Ma | | Complement from Mangayarkarasi College of Engineering | Office Room at Einsteve Block | |
| 5 | 12.12.2014 | 2.12.2014 Chairs | | 21,600 | Seminar Hall at Ramanujam Block |
| 6 | 2.2.2015 | 2.2.2015 Badmitton Racket 5 | | 7,000 | First Floor at Ramanujam Block |
| 7 | 17.2.2015 | Ahuja Amplifier | 1 | 27,000 | Library at Bxicom Block |
| 8 | 17.2.2015 Steel Office Table | | 2 | 4,200 | Office Room at Einsteve Block |
| 9 | 9 24.2.2015 Cup | | Steel Cupboard 2 Bureau | | Principal room at Einsteve Block |
| 10 | June, 2014 Class Rooms | | 3 | 23,00,000 | Second Floor at Kurinji Block |

4.2 Computerization of administration and library

Yes. The administration block and Library are computerized.

4.3 Library Services

| | Ex | Existing | | ly added | Total | |
|--------------------|-------|----------|-----|----------|-------|----------|
| | No. | Value | No. | Value | No. | Value |
| Text Books | 6,328 | 5,67,376 | 602 | 1,65,608 | 6,930 | 7,32,984 |
| Reference Books | 105 | 14000 | 51 | 3312 | 156 | 17,312 |
| Journals/Magazines | 70 | 43,667 | 33 | 40,930 | 103 | 84,597 |
| CD & Video | 166 | - | 54 | - | 220 | - |

4.4 Technology upgradation (overall)

| | Total Computers | Computer Labs | Internet | Browsing Centres | Computer Centres | Office | Departments | Others |
|----------|--------------------|---|--|---------------------|---------------------|--------|---------------------------|--------------------------------------|
| Existing | 113 | Lab UG -27 PG -19 Ancillary- 54 | PG Lab -2 Systems | - | - | 2 | Systems -6 Library - 1 | Library (Public Access) – 4 |
| Added | 27 | UG Lab- 26 | UG Lab- 26 Systems Ancillar y Lab-1 System Office-2 Systems | - | - | - | Laptop - 1 | - |
| Total | 140 | 126 | - | - | - | 2 | 8 | 4 |

4.5 Computer, Internet access, training to teachers and students and any other

programme for technology up gradation (Networking, e-Governance etc.)

- All the departments and offices are equipped with computers and internet access.
- Internet access to students is provided in the library.

4.6 Amount spent on maintenance in lakhs:

| i) ICT | : | 2,07,865/- |
|--|---|------------|
| ii) Campus Infrastructure and facilities | : | 5,00,000/- |
| iii) Equipments | : | 12,575/- |
| iv) Others | : | 82,695/- |

Criterion – V 5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Orientation programme and Campus Orientation for the freshers.
- Parents-Teachers meeting.
- Alumni Meeting.
- Through Notice Board.
- Support for slow learners.
- Counselling Cell takes care of the psychological problems and redresses it.
- Career Guidance Programme for all the final year students.
- Bridge course is conducted for the freshers.
- Entry test is conducted to identify the understanding capability of the freshers and thereby special care and coaching for them is given by the faculty.
- Slip test is conducted to test the subject knowledge and accordingly remedial classes are conducted.
- Entrance test coaching classes are conducted in collaboration with various institutions.

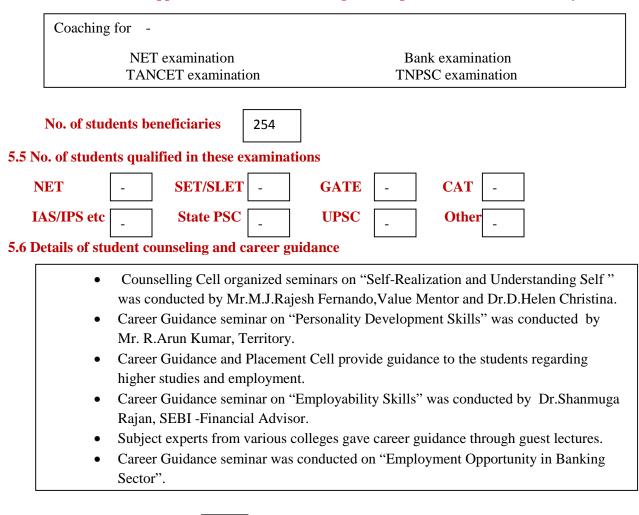
5.2 Efforts made by the institution for tracking the progression

- Feedback from students.
- Students counselling cell.
- Suggestion Box.
- Progression is monitored regularly.
- By conducting seminars.

| 5.3 (a) Total N | umber | of stu | udents | UG | PG | Ph. D. | Others | | |
|-----------------|---------------------------------------|--------|----------|------|-----|--------|--------|--|--|
| | | | | 1395 | 145 | - | - | | |
| (b) No. of s | (b) No. of students outside the state | | | | | | | | |
| (c) No. of in | nternat | tional | students | | - | | | | |
| | No. | % | | | No. | % | | | |
| Men | | | Women | | | | | | |

| | Last Year | | | | | | This Year | | | | |
|---------|------------------|----|-----|--------------------------|-------|---------|-----------|------|---------|--------------------------|-------|
| General | SC | ST | OBC | Physically Challenged | Total | General | SC | ST | OB C | Physically Challenged | Total |
| 1266 | 33 | 1 | - | 0 | 1300 | 1486 | 54 | 0 | - | 0 | 1540 |
| | Demand ratio 1:2 | | | | | | | ıt % | 1 | | |

5.4 Details of student support mechanism for coaching for competitive examinations (If any)



No. of students benefitted

312

5.7 Details of campus placement

| | On campus | | | | | | |
|------------------------------------|------------------------------------|------------------------------|---------------------------|--|--|--|--|
| Number of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed | | | | |
| - | - | - | 8 | | | | |

5.8 Details of gender sensitization programmes

• Our institution conducted a number of programme on various issues related to gender problems.

• On 8th March 2015 IWD was celebrated and presided by Mrs.Bimla Chandrasekar,Director,EKTA-A Resource centre for Women Empowerment presented a topic on"Rights of Women".

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

| State/ University level 13 | National level - | International level - |
|--------------------------------------|---------------------------|-----------------------|
| No. of students participated in o | cultural events | |
| State/ University level 172 | National level _ | International level _ |
| 5.9.2 No. of medals /awards won by s | students in Sports, Games | and other events |
| Sports : State/ University level 1 | National level _ | International level |
| Cultural: State/ University level 67 | National level - | International level - |

Mangayarkarasi College of Arts and Science Cultural Academy

| S.No | Date | Agency/Institution | Name of the Event | Prizes Won |
|------|----------|--|--------------------|--------------|
| 1 | 10.7.14 | S.V.N College | Verse writing | III prize |
| | | | Literary science | II prize |
| 2 | 18.7.14 | Sermathai Vasan College for Women | Quiz | II prize |
| 2 | 10.7.14 | Sermathar Vasan Conege for Women | Mono Acting | I prize |
| | | | Western Dance | I prize |
| 3 | 25.7.14 | P.H.C.Samyanallur | Composition | I & II prize |
| 4 | 14.8.14 | Sermathai Vasan College for Women | MIME show | III prize |
| 5 | 14.8.14 | SermathaiVasan College for Women | JAM | III prize |
| 6 | 21.8.14 | Vivekananda College | GK, Test of | V prize |
| 0 | 21.0.14 | vivekananda Conege | Reasoning, Quiz | v prize |
| 7 | 30.8.14 | DHAN Academy | Debate | I prize |
| | | | Drama | I prize |
| 8 | 31.8.14 | 4 Vivekananda College - Overall Shield | Folk song | I prize |
| 0 | 51.0.14 | | Marketing Project | II prize |
| | | | Quiz | II prize |
| | | | Vocal Champion | I prize |
| | | | Solo Dance | II prize |
| 9 | 5.9.14 | PM Academy - Runner Shield | Group dance | I prize |
| | 5.7.14 | Twi Academy - Rumer Smeld | Speech(English) | III prize |
| | | | Speech(Tamil) | II prize |
| | | Paper presentation | III prize | |
| 10 | 17.9.14 | Madurai Social Science College | Paper presentation | III prize |
| 11 | 24.9.14 | Madura College | Verse writing | III prize |
| 12 | 19.12.14 | S.Vellaichamy Nadar College | Rangoli | II prize |
| 13 | 5.1.15 | Vivekananda College | Best Manager | I prize |

| S.No | Date | Agency/Institution | Name of the Event | Prizes Won |
|------|---------|-----------------------------------|-----------------------------|----------------------------|
| 14 | 24.1.15 | Sourashtra College | Paper presentation | II prize |
| 15 | 31.1.15 | Mannar Thirumalai Naickar College | Cooking and Carving | II prize |
| 15 | 51.1.15 | Mannar Thirumatar Naickar Conege | Art from waste | III prize |
| | | | | IX prizes |
| 16 | 31.1.15 | Amman College | Cultural | (overall winner |
| | | | | shield) |
| 17 | 20.2.15 | Sourashtra College | Paper presentation | III prize |
| | | | | (cash 150) |
| 18 | 24.2.15 | MAVMM School of Management | Singing | II prize |
| 19 | 26.2.15 | Thiagarajar College | Paper presentation | III prize |
| | | | Paper presentation | I prize |
| 20 | 28.2.15 | Mannar Thirumalai Naicker College | Dance | III prize |
| | | | Mind lighting | I prize |
| 21 | 28.2.15 | Vivekananda College | Tech Kings 2K15 | Runner up shield |
| | | | Shadow play | I prize |
| 22 | 3.3.15 | American College | As you like it | II prize |
| | | | Trouble shooting Collage | II prize II prize |
| | | | Conage | (Runner shield) |
| 23 | 5.3.15 | S B K College | Cultural | Winner shield |
| 23 | 11.3.15 | Yadava College | Cultural | I prize |
| 24 | 11.3.13 | I auava College | | |
| 25 | 12.3.15 | Saraswathi Narayanan College | Quiz Modeling | III prize II prize |
| 26 | 20.3.15 | Yadava College | Model Display | II prize |
| 20 | 20.3.13 | I auava College | Woder Display | - |
| 27 | 14.1.15 | College House | Thirukural Recitation | III prize(state- level) |

5.10 Scholarships and Financial Support

| Financial support | Number of students | Amount |
|--|--|----------------|
| From Institution | 33 | 80000/- |
| From Government | 84 | 228200/- |
| From other Sources | 12 | 44000/- |
| Number of students who received International/ National recognitions | - | - |
| Fairs: State/ University level-National level-Exhibition:State/ University level1National level-5.12No. of social initiatives undertaken by the students16 | International le | |
| • Internet u • Extensior | n of Canteen facility. 1 of drinking water facilit achine. | y for each blo |

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION:

Our vision is academic outreach to rural women for providing higher education.

MISSION:

Mangayarkarasi College is dedicated to the cause of higher education for women and endeavours to develop their potentialities to their capacities and thereby prepare them to take their place in domestic, social and national life.

6.2 Does the Institution has a management Information System

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

• The college is affiliated to the Madurai Kamaraj University and hence has to follow the syllabus set by the university.

NO

- Besides the core syllabus, the students are given many options to acquire skill and knowledge based elective and certificate courses.
- We have started additional section for each of the following Under Graduate Courses B.A., [English], B.Sc., [Computer Science] and B.Com., [CA]) in the academic year 2014-2015.
- Feedback is regularly collected from students.

6.3.2 Teaching and Learning

- The college has qualified and experienced faculty in all the departments.
- Besides regular teaching, we encourage students to prepare Power Point presentation, assignments and projects, conduct seminars and class tests.
- Every year Bridge course is conducted for first year students.
- On-Job training and industry visits are compulsory for B.Com , B.Com (CA) and B.B.A students.
- Academic calendar is provided to the staff and students in the beginning of the academic year.
- Students are exposed to recent developments by attending national seminars / workshops in other institutions apart from intercollegiate meets.
- Department Meets are conducted by all the departments and the day is presided by subject experts ,academicians and resource persons.
- Science Exhibition is conducted every year to bring out students' scientific temper .

6.3.3 Examination and Evaluation

- Examinations are strictly conducted as per the norms of Madurai Kamaraj University.
- Internal evaluation process is done. For UG and PG, we follow 25-75 CBCS in which continuous internal assessment is done by the college for 25 marks. Madurai Kamaraj University conducts Semester Examinations for 75 marks.
- Regular class tests are conducted by all the departments.
- Model Exam is conducted for regular students as well as for students with arrears.

6.3.4 Research and Development

- The faculty are groomed to publish books
- The faculty are motivated to do part-time M.Phil., Ph.D., and P.G.D.C.A ., courses.
- The Management encourages the staff to do part-time research work and publish the papers.
- Commerce with Computer Application, Computer Science and Commerce, conducted three State Level workshops.
- Students are motivated to undergo DCA, DTP, Spoken English classes besides their regular courses.
- Campus drives by Placement Cell.
- Students take up projects in the Departments of Commerce, Commerce with Computer Application, B.B.A, and Computer Science.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- New books, journals and magazines are added to the Central Library
- RO System is installed in the campus.
- Computers with all accessories are provided to all departments.
- Staff members are required to mark their attendance in Bio-Metric system.

6.3.6 Human Resource Management

- Two days Counselling programme was conducted for the first year UG students.
- Students' Council (Office Bearers) organizes all students' related activities.
- Faculty Development Programmes are conducted.
- All faculty members and non-teaching staff are involved in different activities.

6.3.7 Faculty and Staff recruitment

• Faculty and staff are recruited by the Management as per the norms of University .

6.3.8 Industry Interaction / Collaboration

- MOU signed by Computer Science Department with CANDLASOFT
- MOU signed by B.Com (CA) Department with Indian Institute of Banking (IIB)
- MOU signed by B.Com Department with Scientific Research Association for Economic and Finance(SRAEF).

Several Departments organised industrial visits as part of the curriculum:

- B.B.A., Department students visited VIBI's Natural Honey Processing Unit on 16th August 2014, Madurai and Shakti Vastras, Madurai on 15th Dec 2014.
- B.Com Department students visited First Garments, Perungudi, Madurai on 22nd December 2014.
- B.Com (CA) students visited AAVIN India Private Ltd., Anna Nagar, Madurai on 21st July 2014.

6.3.9 Admission of Students

As per the guidance of Government of Tamil Nadu and Madurai Kamaraj University.

6.4 Welfare schemes for

| Teaching | P.F and E.S.I Medical Insurance Dental Check-up General Medical Check-up Eye Check -up |
|--------------|---|
| Non-Teaching | Medical Insurance General Medical Check -up Dental Check -up Eye Check –up Festival Advance |

| Students | Merit scholarship Health check up camp Blood donation camp Financial support to poor students Counseling Campus Interview & Placement Remedial coaching Parents-Teachers meeting Bridge course Orientation Programe to first years TANCET, Bank exam & Competitive EXAM coaching classes. Sports & Co-curricular activities. |
|----------|--|
|----------|--|

6.5 Total corpus fund generated

6.6 Whether annual financial audit has been done

10,00,000

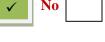
Yes 🗸 No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

| A dit True o | Ext | External | | Internal | |
|----------------|--------|----------|--------|--|--|
| Audit Type | Yes/No | Agency | Yes/No | Authority | |
| Academic | - | - | Yes | IQAC, Principal and Head of the Departments | |
| Administrative | Yes | Private | Yes | Governing Body (Management) | |

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes



For PG Programmes



6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

• Our college is affiliated to Madurai Kamaraj University, Semester (EXTERNAL) Examinations and Practical Examinations are conducted by the University.

Yes

• The result is declared by the University within a period of 30 days.

• Result is published through Madurai Kamaraj University website.

• Supplementary examination is conducted by Madurai Kamaraj University.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

6.11 Activities and support from the Alumni Association

The college has an Alumni Association

- Alumni meet is conducted every year.
- Alumni share their views through alumni feedback.
- Alumnae Miss. M.Abinaya, Lawyer, delivered a provoking speech on "Women Empowerment" to the students .
- Support in student placement.
- Few of our alumni are role models to our students and thereby motivate them.

6.12 Activities and support from the Parent – Teacher Association

- PTM is conducted every semester and also whenever need arises.
- Parents expressed their views through PTM feedback and suggestions are recommended to the Management for future action.
- Parents interaction during NAAC Peer Team visit.

6.13 Development programmes for support staff

- The management is providing funds for sports, presenting papers and publishing Research articles, attending other institution FDPs.
- Our institution organized one FAP on "INVESTMENT AVENUES FOR WORKING WOMEN" dated 21st Feb 2015.
- PF privilege to all the staff is provided.
- Encouragement to non-teaching staff to undergo Computer Courses and higher education.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Green clean campus drive is continuing to make the campus eco-friendly.
- Various awareness programme related to environmental protection are conducted.
- Campus cleaning is carried on daily between 2.30 to 3.00 P.M by student volunteers.
- Separate dustbins are provided in all blocks in the college campus.
- Tree saplings are planted on special occasions.
- Encourage students to switch off lights, fans to save electricity when they leave the class rooms.
- Water conservation Students are educated to save water to overcome water scarcity, awareness is created on rain water harvesting.
- Create awareness among public through outreach programmes.
- "Health issues and SWACHH BHARATH- ABHIYAN-CLEAN INDIA" awareness programme was conducted on 5th Dec, 2014.
- Campaign on Dengue fever was conducted at Govt., Kallar Hr., Sec., School, Iyappannaickanpatti and Kattakulam on 5th Dec, 2014.
- Computer Science Department Conducted Awareness Programme On "Effective and Efficient use of Internet" to Higher Secondarry Students at Ayyappanayakanpatti Village.
- Plastic free environment We strictly use only paper cups and paper plates in the canteen.

Criterion –VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give Details

- Bio-Metric system for teaching and non- teaching staff.
- Communicative English class is conducted every morning at 9.30. AM.
- One day State Level Workshop (Commerce and Commerce with Computer Application) and State Level Seminar (Computer science) were conducted .
- Extension of one more Physics Lab.
- Planting Saplings.
- Campus cleaning .
- Suggestion Box.
- Medical Insurance.
- Student Counselling.
- The Management grants OD and sponsor TA for faculty who attend Seminars/Workshops, Paper presentations and book publishing.
- Extension of Canteen.
- Improvement of existing Green area.
- Special efforts are taken to improve the fluency in English among the students.
- Department of Commerce and Commerce with Computer Application initiate to create awareness on Banking Service examinations and ICWAI course.
- Usage of paper cups and paper plates is strictly suggested in the Canteen instead of plastic cups and plates.
- MOU signed by Departments B.B.A, Computer Science, Physics, English, B.Com (CA) and B.Com .

7.2. Provide the Action taken Report (ATR) based on the plan of action decided upon at the beginning of the year.

Action Taken

- Bio-metric attendance installed.
- Department of Commerce and SEBI organized an One Day State Level Workshop on "Financial Education for Young Investor" on 10th Sep, 2014.
- Department of Computer Science organized an One Day State Level Seminar on "Industrial Perspective Software Development Life Cycle" on Jan 31st, 2015.
- FAP on Investment Awareness for Working Women on 21st Feb, 2015
- Installed Audio system in the seminar hall and public audio system for assembly
- SCIART 2014 was conducted on 9th, 10th & 11th Oct, 2014.
- Seminars are organized by all the departments twice a month.
- Outreach programme conducted on Clean India Campaign, Ebola Virus, Dengue Fever, to open an individual bank account and Effective use of Internet on 5th Dec 2014, importance of effective communication skills.
- MOU with Small Industries Product Promotion Organization Limited (SIPPO)-In-Progress – Business Administration, MOU signed with Candela Soft Technologies – Computer Science, MOU signed with Indian Institute of Banking (IIB) – Commerce with computer Application, MOU signed with SREAF - Commerce.

| | Action | Taken |
|---------------------------------------|---|--|
| ٠ | A Faculty Awareness Programme on conducted in association with CED on | Investment Avenues for Working Women was 21 st Feb, 2015. |
| • | | st Coaching Classes and Banking Exams were of School of Management and IIB for all the |
| • | Text Books, Reference Books, Magazi | nes and Journals were purchased. |
| • | YRC,RRC units as follows. "World Hand Wash Day" was celebra | mental awareness were conducted by NSS ated on 15 th Oct, 2014 and conducted awareness |
| • | | lly on 6 th Feb, 2015 on Dengue Fever, Plasti ia, Importance of Hand Wash, Rain Wate |
| • | | engue fever was organized and incollaboration dical Department at Samayanallur. |
| • | Awareness rally on Ground Water Co | - |
| • | Iyyappannaickenpatti on 5 th Dec,2014 | : Rights Responsibilities at Kattakulam and |
| • | On 8 th October,2014 VIRUTCHAM C | OUNSELLING CENTRE, was inaugurated. |
| • | VIRUTCHAM Counselling CENTR Realization and Understanding Self or | E , organized awareness seminars on Self |
| • | Tree saplings were planted in and environment to enrich the soil. | l around the campus to maintain a gree |
| • | To inculcate spiritual values among Perumal temple at Kuruvithurai, Suse | g the students,we arranged spiritual tour to eendram, Kanyakumari. |
| • | | Ioney Processing unit in Kondayampatti, First actory in Madurai, Synergy Jute Systems and |
| • | · · · · · · · · · · · · · · · · · · · | 2-3 days Entrepreneurship Awareness camp |
| | was conducted with reputed speakers | and successful women Entrepreneurs. |
| · · · · · · · · · · · · · · · · · · · | best practices of the institution | |

(ii) NSS, YRC, RRC, CCC and Extension Activities.

(Provide the detail in annexure : ANNEXURE –III)

7.4 Contribution to environmental awareness/protection

• Our campus is Eco-friendly

7.3

- Trees and plants are planted every year and are maintained by gardeners as well as by NSS volunteers.
- Campus cleanliness students take turns and clean the campus everyday in and around their class rooms.
- NSS create environmental awareness among public by conducting procession with placards and slogans in nearby villages.

• Intra-Collegiate competitions like Poster drawing, elocution, etc., are conducted to realise the importance of human welfare.

• NSS, YRC, RRC, CCC activities are based on the theme environmental care. Students are encouraged not to use polythene covers.

7.5 Whether environmental audit was conducted

Yes



7.6 Any other relevant information the institution wishes to add (for example SWOT Analysis)

I Strengths:

- A good academic excellence.
- Accreditation with "B" Grade by the NAAC.
- Beautiful and pollution free Campus.
- Our students have secured University ranks in major, Part -I and Part-II.
- Confidence is induced in the minds of rural girls.
- Greater feasibility for future expansion in the campus.

II Weakness:

- Majority of students from socially and economically backward regions.
- Lack in communication skill.
- The importance of placement is not realised by the students and parents. Therefore, counselling is needed.
- Majority of the students are first generation graduates.

III Opportunities:

- Through department meet and intercollegiate meet every other student is given the chance to identify and groom her talent. Staff provide moral support.
- Class test, unit test and slip test create confidence to pick up and learn subjects in English. Model exam is conducted for arrear subjects to enhance them to clear the arrear and get the degree.
- Full-fledged overall development of students is encouraged.
- Creating an avenue for self- employment by promoting leadership qualities and inculcating entrepreneurial skill.
- Encourage to become entrepreneur.
- Certificate and Diploma courses add on to their academic qualification and there by their mental stamina.

IV Challenges:

- Developing Communication skill among students.
- To make the students and the parents realize the importance of placement.
- Staff encouraged to go for higher education granting permission to attend the classes by adjusting their timetable.

8. Plans of institution for next year

- To extend the library area to 3500 sq.feet in the campus with separate reading hall and digitalized library.
- Construction of more class rooms in the forthcoming academic year.
- Provision of Digital, LCD and video-conference facility with other institutions.
- To commence M.Phil in Commerce, B.Sc(Chemistry) and to add on additional sections for all the departments.
- To grant financial support for the faculty to pursue Ph.D.

Name MRS.R.C.SHANTHA KUMARI

Near 10.06.15

Signature of the Coordinator, IQAC

DR.S.RAJESWARI Name

Signature of the Chairperson, IQAC

PRINCIPAL Mangayar Karasi College -Arts & Science For Wome-Paravai, Madurai-625402

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ANNEXURE-I

ACADEMIC CALENDAR FOR THE YEAR 2014-15

| S.NO | DATE | DAY | EVENTS | GROUP |
|------|----------|-----------|---|---|
| 1. | 16.6.14 | MONDAY | STAFF MEETING | COLLEGE |
| 2. | 18.6.14 | WEDNESAY | COLLEGE REOPENS FOR II AND III YEAR | COLLEGE |
| 3. | 01.7.14 | TUESDAY | STAFF MEETING | COLLEGE |
| 4. | 04.7.14 | FRIDAY | ORIENTATION PROGRAMME FOR FIRST YEAR | COLLEGE |
| 5. | 05.7.14 | SATURDAY | COLLEGE LEVEL SEMINAR AND DEPARTMENT SEMINAR | DEPARTMENT OF COMPUTER SCIENCE,COMMERCE |
| 6. | 07.7.14 | MONDAY | COLLEGE REOPENS FOR I YEAR | COLLEGE |
| 7. | 10.7.14 | THURSDAY | IQAC MEETING AND CAREER COUNSELLING | IQAC CO-ORDINATOR AND DEPARTMENT OF COMMERCE |
| 8. | 11.7.14 | FRIDAY | COMMENCEMENT OF IIB COACHING CLASS | DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION |
| 9. | 14.7.14 | WEDNESDAY | BRIDGE COURSE FOR ALL I YEARS | DEPARTMENT OF ENGLISH |
| 10. | 18.7.14 | FRIDAY | ENTRY TEST FOR ALL I YEARS | COLLEGE |
| 11. | 19.7.14 | SATURDAY | FRESHER'S DAY | COLLEGE |
| 12. | 25.7.14 | FRIDAY | BLOOD DONATION CAMP | NSS |
| 13. | 01.8.14 | FRIDAY | INTERNAL ASSESSMENT TEST | EXAMINATION COMMITTEE |
| 14. | 02.8.14 | SATURDAY | DEPARTMENT MEET | DEPARTMENT OF PHYSICS |
| 15. | 11.8.14 | MONDAY | INAUGURATION OF EAC | ENTREPRENEURSHIP DEVELOPMENT CELL |
| 16. | 12.8.14 | TUESDAY | SEMINAR | DEPARTMENT OF TAMIL |
| 17. | 13.8.14 | WEDNESAY | IQAC MEETING | IQAC CO-ORDINATOR |
| 18. | 15.8.14 | TUESDAY | INDEPENDENCE DAY | COLLEGE |
| 19. | 21.8.14 | THURSDAY | AWARENESS SEMINAR ON RESOURCES FOR WOMEN | NSS |
| 20. | 23.8.14 | SATURDAY | CONVOCATION AND ALUMNI MEET | COLLEGE |
| 21. | 25.8.14 | MONDAY | FINE ARTS DAY | COLLEGE |
| 22. | 26.8.14 | TUESDAY | IILAKKIA THIRUVIZHA | DEPARTMENT OF TAMIL |
| 23. | 27.8.14 | WEDNESDAY | SPORTS DAY | COLLEGE |
| 24. | 28.8.14 | THURSDAY | COLLEGE DAY | COLLEGE |
| 25. | 01.9.14 | MONDAY | STAFF MEETING | COLLEGE |
| 26. | 09.9.14 | TUESDAY | IQAC MEETING | IQAC CO-ORDINATOR |
| 27. | 10.9.14 | WEDNESDAY | STATE LEVEL WORKSHOP | DEPARTMENT OF COMMERCE |
| 28. | 17.9.14 | WEDNESDAY | INAUGURATION OF CLUB MEET | DEPARTMENT OF COMPUTER SCIENCE |
| 29. | 18.9.14 | THURSDAY | SEMINAR-COLLEGE LEVEL | DEPARTMENT OF COMPUTER SCIENCE |
| 30. | 19.9.14 | FIRDAY | SEMINAR-COLLEGE LEVEL | DEPARTMENT OF ENGLISH and B.B.A., |
| 31. | 22.9.14 | MONDAY | II-INTERNAL ASSESSMENT TEST | EXAMINATION COMMITTEE |
| 32. | 30.9.14 | TUESDAY | STAFF MEETING | COLLEGE |
| 33. | 08.9.14 | WEDNESDAY | "SCIART EXPO"14 | COLLEGE |
| 34. | 10.9.14 | FRIDAY | HUMAN RIGHTS DAY | NSS |
| 35. | 15.10.14 | WEDNESDAY | WORLD HAND WASH DAY | NSS |

| S.NO | DATE | DAY | EVENTS | GROUP |
|----------|----------|-----------|--|---|
| 36. | 24.10.14 | FRIDAY | MODEL EXAM | EXAMINATION COMMITTEE |
| 37. | 31.10.14 | FRIDAY | NATIONAL UNITY DAY | NSS |
| 37. | 3.11.14 | MONDAY | UNIVERSITY SEMESTER EXAM | EXAMINATION COMMITTEE |
| <u> </u> | 7.11.14 | FRIDAY | IQAC MEETING | IQAC CO-ORDINATOR |
| 40. | 25.11.14 | TUESDAY | STAFF MEETING | COLLEGE |
| 40. | 1.12.14 | MONDAY | COLLEGE REOPENS | COLLEGE |
| 41. | 1.12.14 | MONDAT | SEMINAR ON "PERSONALITY | |
| 42. | 5.12.14 | FRIDAY | DEVELOPMENT" | DEPARTMENT OF B.COM(CA) |
| 43. | 6.12.14 | SATURDAY | SEMINAR ON "PERSONALITY DEVELOPMENT" | DEPARTMENT OF B.COM(CA) |
| 44. | 10.12.14 | WEDNESDAY | INAUGURATION OF A-3 DAY EAC | ENTREPRENEURSHIP DEVELOPMENT CELL |
| 45. | 13.12.14 | SATURDAY | SEMINAR | DEPARTMENT OF B.COM(CA) |
| 46. | 15.12.14 | MONDAY | OUT REACH PROGRAMME | DEPARTMENT OF COMPUTER SCIENCE and B.B.A., |
| 47. | 18.12.14 | THURSDAY | ENTERPRENURSHIP AWARNESS CAMP | DEPARTMENT OF COMPUTER SCIENCE |
| 48. | 2.1.15 | FRIDAY | STAFF MEETING | COLLEGE |
| 49. | 5.1.15 | MONDAY | I-INTERNAL ASSESSMENT TEST | EXAMINATION COMMITTEE |
| 50. | 24.1.15 | SATURDAY | COLLEGE TOUR | COLLEGE |
| 51. | 25.1.15 | SUNDAY | NATIONAL VOTERS DAY | NSS,YRC,RRC |
| 52. | 26.1.15 | MONDAY | REPUBLIC DAY | NSS,YRC,RRC |
| 53. | 30.1.15 | SATURDAY | STATE LEVEL SEMINAR | DEPARTMENT OF COMPUTER SCIENCE |
| 54. | 6.2.15 | FRIDAY | AWARNESS RALLY ON DENGUE FEVER AT T.VADIPATTI | NSS, YRC, RRC |
| 55. | 9.2.15 | MONDAY | II-INTERNAL ASSESSMENT TEST | EXAMINATION COMMITTEE |
| 56. | 16.2.15 | MONDAY | CAREER COUNSELLING | DEPARTMENT OF COMMERCE |
| 57. | 18.2.15 | WEDNESDAY | EYE SCREENING CAMP & DENTAL MEDICAL CAMP | NSS,YRC,RRC |
| 58. | 19.2.15 | THURSDAY | COUNSELING PROGRAMME | COUNSELLING CELL |
| 59. | 21.2.15 | SATURDAY | FAP | COLLEGE |
| 60. | 23.2.15 | MONDAY | RALLY ON FOOD SAFETY AT SAMAYANALLUR | NSS, YRC, RRC |
| 61. | 26.2.15 | THURSDAY | SKIN TREATMENT PROGRAMME | NSS,YRC,RRC |
| 62. | 27.1.15 | FRIDAY | CAREER OPPORTUNITY & EMPLOYMENT SKILL | DEPARTMENT OF COMMERCE |
| 63. | 30.1.15 | MONDAY | IQAC MEETING | COLLEGE |
| 64. | 3.3.15 | TUESDAY | KNOW YOUR ECONOMY TEST- 2015 | DEPARTMENT OF COMMERCE |
| 65. | 4.3.15 | WEDNESDAY | RALLY ON HEALTH & HYGIENE AT SHOLAVANDHAN | NSS,YRC,RRC |
| 66. | 6.3.15 | FRIDAY | DEPARTMENT MEET | DEPARTMENT OF COMPUTER SCIENCE |
| 67. | 7.3.15 | SATURDAY | WORLD HAND WASH DAY STATE LEVEL WORKSHOP | NSS,YRC,RRC DEPARTMENT OF B.COM(C.A) |
| 68. | 10.3.15 | TUESDAY | SEMINAR ON SELF REALISATION | COUNSELING CELL |
| 69. | 11.3.15 | WEDNESDAY | HUMAN CHAIN RALLY AT MADURAI | NSS & MOTHER THERASA UNIVERSITY |
| 70. | 12.3.15 | THURSDAY | DEPARTMENT MEET | DEPARTMENT OF ENGLISH |

| S.NO | DATE | DAY | EVENTS | GROUP |
|------|---------|-----------|--|---------------------------------------|
| 71. | 12.3.15 | THURSDAY | DEPARTMENT MEET | DEPARTMENT OF B.COM(C.A) |
| 72. | 13.3.15 | FRIDAY | PLACEMENT (CAMPUS INTERVIEW) | PLACEMENT OFFICER(DHAN FOUNDATION) |
| 73. | 14.3.15 | SATURDAY | FAREWELL DAY | COLLEGE |
| | | | STAFF MEETING | COLLEGE |
| 74. | 18.3.15 | WEDNESDAY | DEPARMENT MEET | DEPARTMENT OF COMMERCE |
| 75. | 20.3.15 | FRIDAY | DEPARTMENT MEET | DEPARTMENT OF PHYSICS |
| 76. | 27.3.15 | FRIDAY | DEPARTMENT MEET | DEPARTMENT OF TAMIL |
| 77. | 27.3.15 | FRIDAY | RALLY ON DENGUE FEVER & SWINE FLU AT ALANGANALLUR | NSS,YRC,RRC |
| 78. | 30.3.15 | MONDAY | MODEL EXAM | EXAMINATION COMMITTEE |
| 79. | 1.4.15 | WEDNESDAY | STAFF MEETING | COLLEGE |
| 80. | 10.4.15 | FRIDAY | DEPARTMENT MEET | DEPARTMENT OF MATHS |
| 81. | 22.4.15 | WEDNESDAY | COMMENCEMENT OF MKU SEMESTER EXAMS | EXAMINATION COMMITTEE |

ANNEXURE-II ANALYSIS OF FEEDBACK FROM STAKEHOLDERS 2014-15

The college has formal and informal mechanisms to obtain feedback from alumni, Parents and students. We take feedback using following mechanism

- Feedback through questionnaire from the Students
- Suggestions from Parents/faculty through periodical meetings.
- Feedback from Alumni (personal meetings, annual alumni meet).

The feedback received from the parents conveys that they are pleased with the mentoring system and happy with the curriculum, placements and other academic related activities. The feedback received from alumni revealed that the alumni interaction and involvement are to be improved.

The feedback received from students revealed that the students are satisfied with the teaching methodologies, curriculum, placement training, library, infrastructure and learning atmosphere.

Feed-back through Parents Meet

- 1. Most of the parents are satisfied with the present teaching and learning process followed in the college.
- 2. They also expressed that they are very much satisfied towards the student information system and transport facility provided by the college.
- 3. Some parents feel that the transport facility can be extended to some rural areas.
- 4. Some of the parents made a request to commence M.B.A., Programme.

Action Taken:

Our management has extended the bus routes to the rural area up to the satisfaction of the parents.

Feedback through Alumni Meet

- 1. Alumni suggested that the Lab and theory classes can be conducted simultaneously for the better understanding of the subject.
- 2. Alumni insisted that the students need to be given practical exposure in the real time business scenario.
- 3. Alumni expressed that they were satisfied with the "Add-on Courses" offered by the College.
- 4. Some of our alumni insisted to introduce M.B.A., Programme.

Action Taken:

Steps were taken to fill the gap between theoretical and practical subjects through guest lectures and workshops.

Feedback from students

- 1. Students expressed their satisfaction in understanding most of the subjects.
- 2. They suggested that guest lectures can be arranged for subjects like Income Tax and

Investment Management.

4. Students suggested that course teachers can recommend more reference text books for preparing exams.

5. The students expect more special classes for maths subject.

Action Taken:

Meetings are conducted by the Management and the Principal. The suggestions, requests and opinions of the feedback are discussed with all the faculty and action is taken then and there, for improving the quality of teaching and learning.

ANNEXURE-III

BEST PRACTICE I

Title of the Practice: Entrepreneurship Awareness Programme

Objectives:

- To initiate the students to become entrepreneurs and generate employment opportunity.
- To guide them to decide their career and find for self employment, to emerge as job creators.
- Our students being rural women folks, we need to inculcate the entrepreneurial skills and entrepreneurial culture in the students.
- Besides their higher education, to pave way to depend on oneself for financial requirements and support their family economically.

The Context:

In this purview, there are numerous opportunities for self-development and employment. If National development has to be purposeful and relevant, women should have full-fledged participation in economic activities. The emergence of women as entrepreneur, will generate multi-faceted socio-economic benefit to the country and is a universal phenomenon. Their educational and professional qualification, who are from rural background, their drive, creativity and innovation is, for taking on the challenging role of entrepreneurship.

The Practice:

- EDC organizes seminars of successful local women entrepreneurs to share their experiences.
- EDC organizes a three day entrepreneurship



- awareness programmes for students in collaboration with Centre for Entrepreneurship Development, (Tamil Nadu branch), Madurai and organized by SIPPO, a Government of Tamil Nadu Undertaking and sponsored by NSTEDB, Department of Science and Technology, Govt., of India.
- EDC organizes practical sessions on pot painting and beautician course.

Benefits to the students

- EDC conducts EAC to inculcate the Entrepreneurial culture in the students.
- Seminars by successful women Entrepreneurs kindles their spirit to become entrepreneurs and it guides them to decide their career, though they go for higher education i.e., earning while learning.

- The outcome of factory visits to Honey Processing Unit had ignited the students to prefer the same, as it requires minimum capital and higher profit, thereby attain the peak.
- Workshop on Beautician course and Pot Painting also plays a crucial role in women students to become self-employed.

Evidence of Success:

As it is in its initial stage, the entrepreneurial culture is being fed to the students, as they are the first generation graduates. In the forth coming years, it can attain its objectives.

BEST PRACTICE-II

Title : NSS, YRC, RRC and CCC.

Objectives:

- 1. To improve the personality of our students through communal service.
- 2. To create opportunities to improve Physical, Social, Emotional and Intellectual capabilities.
- 3. To enhance leadership qualities and democratic attitude.
- 4. To enrich National integration and Social harmony.
- 5. To lift the will to serve the vulnerable sections of society.

Context:

The overall aim of NSS, YRC, RRC, CCC as envisaged earlier is given an extension dimension to:

NSS: The NSS Units-107 & 108 of our college organized various in-the-campus and off-the-campus awareness programme like Social work, Medical Awareness Programme at regular intervals. As a part of our regular activities, the volunteers carry on daily campus cleaning which made them to realize the importance of CLEAN INDIA-GREEN INDIA and to elevate our thoughts by communal service.

YRC: The main aim of YRC is 'Serve the Society'.YRC members are the eye-catcher of the nation because they are the people who shoulder during devastating and disaster situations. Awareness rallies are organized in the nearby villages.

RRC: The Red Ribbon Club, of our college plays a vital role in making the youth to realize the preciousness of life, which is short, but to make it sweet and to lead their life by coping up



with moral and ethical values of life, that is Celebrating Life. Awareness programme on AIDS and importance of Blood Donation.

CCC:

Consumer awareness is about making the consumer aware of his /her rights .Outreach programmes are conducted to create awareness among women consumers about their rights and responsibilities.Organize programmes to enlighten the students about the Consumer Protection Council and the importance of preservation of receipts and bills.

Practice:

In that practice named "Students involvement in Social ground", the main concept is to identify the needs of the society. The following activities are carried out to serve the vulnerable community.

- Awareness Programme on Dengue Fever and Swine Flu.
- Importance of hand wash.
- Health and Hygiene.
- Clean and Green environment.
- Rain water, Ground water conservation.
- Plastic Eradication
- Opening of individual bank account.

Evidence of Success:

The activities of NSS, RRC, YRC and CCC students volunteers had a positive, immediate and encouraging feedback from the public. The college takes special efforts, in creating awareness among the public about various deadly diseases, which is a challenge to our country in recent years and educating to enjoy their voting right as a citizen of a country and so on, besides transforming the unknown to known, as a part of their social responsibility.

ABBREVIATIONS

| DEWATS | - | Decentralized Wastewater Treatment System |
|-------------|---|--|
| SCIART EXPO | - | Science Art Exhibition |
| SIPPO | - | Small Industries Product Promotion Organisation |
| FDP | - | Faculty Development Programme |
| FAP | - | Faculty Awareness Programme |
| CED | - | Centre for Entrepreneurship Development |
| EAC | - | Entrepreneurship Awareness Camp |
| EDC | - | Entrepreneurship Development Cell |
| DCA | - | Diploma in Computer Application |
| DTP | - | Diploma in Desktop Publishing |
| SRAEF | - | Scientific Research Association for Economic and |
| | | Finance |
| IIB | - | Indian Institute of Banking |
| PA | - | Public Audio System |
| NSTEDB | - | National Science and Technology Entrepreneurship |
| | | Development Board |
| PTM | - | Parents Teachers Meeting |
| ICWAI | - | Institute of Cost and Works Accountants Association of |
| | | India |
| EAP | - | Entrepreneurship Awareness Programme |
| NSS | - | National Service Scheme |
| YRC | - | Youth Red Cross |
| RRC | - | Red Ribbon Club |
| CCC | - | Citizen Consumer Club |
| | | |