

Mangayarkarasi College of Arts and Science for Women

Affiliated to Madurai Kamaraj University | Re-accredited with 'B' Grade by NAAC Approved by UGC Under Section 2(f) Status | ISO 9001:2015 Certified Institution Paravai, Madurai-625402

7.2.1 - Best Practices - 2

1. Title of the Practice

Institution's Responsibility towards Society

2. Objective of the Practice

Since the inception of Mangayarkarasi College of Arts and Science for Women, we work with the strong motive of rendering service to the rural people. We are strongly committed to become a socially responsible organization by supporting the community for high standards of social responsibility. This extends to the addition of more objectives:

- > To make the volunteers interact with the villagers for understanding the realities of life
- To create environmental awareness
- To promote a clean and green environment
- To make the public conscious of dangers to the environment
- To offer academic support, job opportunities, scope for higher studies to the off springs of the rural people at large

3. The Context

The primary objective of our institution is demonstrating our responsibility towards the society, which is executed with the help of our student volunteers. The vision of the institute is to develop the college as a centre of academic excellence in the field of higher education and equip students to be responsible citizens of the Nations. The only way forward is the collective responsibility of volunteers that in turn develops student's all-round personality, leadership skills and democratic attitude. This awareness must be instilled in the formative years and when people are young, so that, it is deep rooted in the inner consciousness of an individual and can never be deleted.

4. The Practice

The institution strives to foster the social values in the minds of the students by involving them in various social services through the various clubs functioning in our college. This is implemented practically at any cost with strictly no deviation. Our institution believes that by instilling these values and providing the opportunities, students can be developed into morally and ethically responsible citizens. The testimony for this noble service practiced both inside and outside the campus is listed below.

Principal
Mangayarkarasi College of
Arts & Science For Women
Paravai, Madurai-625 402.



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- > Our students are structured through awareness campaigns, expert talks on the importance of social service and community work and many more on regular intervals to understand the context of their relationships with the community
- > We are a part of the Unnat Bharat Abhiyan (UBA), a Central Government Scheme that aims at developing rural areas with the help of educational institutions
- > Free Ortho Check-up, Eye Check-up, Medical Camps, Blood Donation Camps, Village Survey, Cleaning campaign, and tree plantation were the major events conducted by our volunteers
- > We celebrate Commemorative days, conduct Workshops, Rallies, Signature campaign, Cultural programmes, Street plays etc., to create awareness on social issues like climatic changes, natural disasters, gender inequality, social disharmony, communal intolerance, spread of epidemic diseases etc.

5. Evidence of Success

- > Under the Central Government funded Unnat Bharat Abiyan, we have adopted five villages viz., Semminipatti, Kachakatti, Ramayanpatti, Kutladampatti Poochampatti and extended our helping hand for its upliftment
- We have given constructive solutions to the issues addressed in the Grama Sabha meetings conducted by the UBA members
- ➤ Our UBA team presented the idea **DIGITALISED WASTE SEPARATOR** at IDEA HACKATHON named TECH 4 SEVA in IIT Delhi
- > Our College Exnora Dream Green Club in association with Elysium Skill Training Private Ltd. participated in the plantation of 1000 saplings in our college premises. This programme was an initiative for promoting Environmental well-being and to inspire others to adopt eco-friendly practices
- > Our student volunteers pay regular visit to St. Joseph Blind School and support the students in their academic pursuits
- > We have conducted **Blood Donation Camp** both in-campus and off-campus
- Meenakshi Mission Hospital, Madurai has awarded us for being the best institution in blood donation
- > Our college has been awarded by Meenakshi Mission Hospital, Madurai for our remarkable contribution for having created awareness on Cancer

> Our volunteers have also spread their services in the nearby villages conducting Medical camps at A. Puthupatti and Kutladampatti

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- ➤ The student volunteers of our college conducted MEENDUM MANJAPPAI, an awareness programme for banning plastics
- ➤ Under the Swachh Bharat Clean India Programme our volunteers accompanied by the faculty members involved in cleaning activities in Tiruparankundram, Temple Cleaning at Thirumohur, Canal Cleaning at Semminipatti and much more
- Our institution has collaborated with State Institute of Rural Development and Panchayat Raj and has adopted two villages viz., Kutladampatti and Ramaiyanpatti in Madurai District. Every year, we will receive Rs. 20000/- for each village to carry out communal service in these villages
- ➤ The Exnora Dream Green Club of our college has signed MOU with Exnora International for the promotion of environmental activities like Mega Tree Plantation and Cleaning Campaign

6. Problems Encountered and Resources Required

- > The fund allocation for the voluntary services is sometimes not manageable as we belong to a self-financing stream
- At time when students are taken outside for extension and outreach programmes, the timing overlaps with the regular classes

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