



Mangayarkarasi College of Arts and Science for Women

Affiliated to Madurai Kamaraj University | Re-accredited with 'B' Grade by NAAC

Approved by UGC Under Section 2(f) Status| ISO 9001:2015 Certified Institution

Paravai, Madurai-625402

ACADEMIC YEAR 2021 – 2022

S.NO	NAME OF THE ACTIVITY	ORGANIZING UNIT/AGENCY/COLLABORATING AGENCIES	BENEFICIARY THROUGH THE OUTREACH PROGRAM
1	Rally On "Say No To Drugs"	Mangayarkarasi College of Arts and science for Women in association with Gandhigram, Alanganarillur Village	This outreach program educated participants and bystanders about the harmful effects of drugs, promoting healthier lifestyle choices and fostering a drug-free environment within the community.
2	Consumer Awareness Rally	Mangayarkarasi College of Arts and science for Women in association with A.Puthupatti Alanganallur Village	This outreach program empowered individuals with knowledge on how to make informed purchasing decisions and recognize unfair trade practices, enhancing consumer protection and fostering a more informed and vigilant community.
3	Awakening Campaign On "Dengue"	Mangayarkarasi College of Arts and science for Women in association with Govt School, A.Pudhupatti Village	This outreach program educated students and their families on identifying dengue symptoms, maintaining clean surroundings to prevent mosquito breeding, and taking preventive measures, thus fostering a healthier and more vigilant community.
4	Awakening Campaign On Drug Addiction	Mangayarkarasi College of Arts and science for Women in association with Sembukudipatti Village	This outreach program educated participants on the physical, psychological, and social impacts of drug addiction, promoting healthier lifestyle choices and encouraging individuals to seek help and support, thereby contributing to a drug-free and healthier community.
5	"Say No To Junk Foods" - Awakening Campaign	Mangayarkarasi College of Arts and science for Women in association with A.Pudhupatti Village	This outreach program educated participants on the nutritional deficiencies and health risks associated with consuming junk food, encouraging them to make healthier dietary choices and fostering a culture of wellness and better nutrition within the community.



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6	Awareness Program On Consumer Rights	Mangayarkarasi College of Arts and science for Women in association with AIBEA Colony, Paravai Village	This outreach program educated participants on how to recognize and report unfair trade practices, seek redressal for grievances, and make informed purchasing decisions, thereby fostering a more informed and vigilant consumer base.
7	Protection Of Girl Child From Child Abuse	Mangayarkarasi College of Arts and science for Women in association with Sembukudipatti Village	This outreach program educated participants on recognizing signs of abuse, understanding the legal protections available, and knowing the steps to take to report and prevent abuse, thereby fostering a safer and more supportive environment for girls in the community.
8	Voters Polling Awareness Campaign	Mangayarkarasi College of Arts and science for Women in association with Vishalakshi, Vilangudi Village	This outreach program informed participants about the voting process, the significance of their vote in a democratic society, and the steps to register and cast their votes, thereby encouraging greater voter turnout and promoting active civic engagement within the community.
9	Omicron Awareness Drive	Mangayarkarasi College of Arts and science for Women in association with Paravai Village	This outreach program educated participants on the symptoms, transmission, and preventive measures specific to Omicron, emphasized the importance of vaccination and booster doses, and promoted adherence to health protocols, thereby enhancing the community's ability to protect itself against the variant.
10	Awareness Campaign on Environmental Sanitation (Cleanliness & Hygiene Habits)	Mangayarkarasi College of Arts and science for Women in association with Bharathi Street, Oormachikulam Village	This outreach program educated participants on the importance of maintaining a clean environment, proper waste disposal, and personal hygiene practices, thereby contributing to a healthier and more sustainable community.



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11	Swachh Bharat - Cleaning & Collecting Plastic Waste (Street To Street)	Mangayarkarasi College of Arts and science for Women in association with Athalai Village	This outreach program not only involved the collection of plastic waste but also educated residents on the importance of reducing plastic use and maintaining a sustainable environment, fostering a sense of responsibility towards community hygiene and ecological health.
12	Motivational Talk & Blood Donation Drive	Mangayarkarasi College of Arts and science for Women in association with A.Puthupatti Alanganallur Village	This outreach program not only encouraged participation in the blood donation initiative but also raised awareness about the importance of donating blood to save lives, fostering a spirit of altruism and community support among participants.
13	Awareness Of Iron Defecency Anemia Among Women	Mangayarkarasi College of Arts and science for Women in association with Meenakshi Colony, Thenur Village	This outreach initiative emphasized the importance of a balanced diet and iron-rich foods, empowering women to take proactive steps towards improving their health and overall well-being.
14	Rally Against Child Labour	Mangayarkarasi College of Arts and science for Women in association with A.Puthupatti Alanganallur Village	This outreach event mobilized participants to advocate for children's rights, promoting education and protection for children, and fostering a collective commitment to eradicating child labour in the community.
15	Awareness Campaign On Food Protection & Safety	Mangayarkarasi College of Arts and science for Women in association with AIBA Colony Paravai, Village	This outreach program informed participants about food safety regulations, hygiene standards, and the significance of proper food storage, fostering healthier eating habits and promoting overall community health.
16	Awakening Campaign On "Donate Your Organ"	Mangayarkarasi College of Arts and science for Women in association with Gandhigram, Alanganallur Village	This outreach program educated participants on the impact of organ donation on saving lives, addressed common misconceptions, and encouraged individuals to consider becoming organ donors, fostering a culture of generosity and community support.



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17	Fit India Freedom Run Programme	Mangayarkarasi College of Arts and science for Women in association with Paravai Village	This outreach initiative encouraged participants to engage in regular exercise, raised awareness about the importance of health and wellness, and fostered a sense of community through collective participation in fitness activities.



Ana Baskies
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