LIST OF RESEARCH PAPERS PUBLISHED IN THE JOURNALS

S.No.	Title of the Paper	Name of the author	Department	Name of the Journal	ISSN No.
1.	Exploring Dentists' Awareness and Approaches to Mucormycosis : A Post-COVID Orofacial Complication in the Context of Communicable Diseases	Dr. Uma Baskar	Biochemistry	Journal of Communicable Diseases Volume 57, Issue 1	0019-5138
2.	Invisible Harm: The Oral Health impact of Smokeless Tobacco	Dr. Uma Baskar	Biochemistry	Clinical Dentistry	DOI:10.33882?ClinicalDent.15.37246
3.	A Study on Customer Satisfaction of life Insurance Corporation of India, Madurai District	Dr. N. Muthuselvi	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
4.	Level of Job Satisfaction among Private Sector Bank Employees: A Micro Study in Madurai City	Mrs. B. Divya	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
5.	A Study on Strategies for Promoting Retailers Branding in India	Mrs. J. Syed Ali Fathima	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
6.	A Study on Consumer Buying Behaviour in Tamil Nadu	Mrs. J. Syed Ali Fathima	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571

7.	A Study on Challenges Faced by Working Women at Workplace & Family in Tamil Nadu	Mrs. J. Syed Ali Fathima	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
8.	A Study on "Impact of Disaster Issues	Dr. G. Geetha Kalyani	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
9.	Financial Services from Indian Postoffice	Ms. S. Jeyadevi	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
10.	A Study on Working Women Perception Towards Usage of Instant Food Products in Madurai City	Mrs. S. Meenaroshini	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
11.	A Study on Digital Payment System and its Future Feasibility in India	M. Anusiya	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
112.	Unveiling the Landscape of Fertility Hospital Marketing: Nurturing Hope Building Families	M. Anitha	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
13.	Ott Marketing: Navigating Challenges and Seizing Opportunities	M. Anitha	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571

14.	An Analysis and Functions of Meesho Application	M. Anusiya	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
15.	A Study on Impact of TV Commercial Advertisement Influence Consumer Buying Behavior	Mrs. V. Gunasundari	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
16.	Customer Statisfaction on Phonepe with Special Reference to Madurai City	S. Mohana	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
17.	Perception of Women Investors towards Post Office Deposits with Special Reference to Madurai District	Mrs. T. Muthamil selvi	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
18.	A Study on Consumer Satisfaction of Aachi Masala Products in Madurai City	R. Anu	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
19.	Women Entrepreneurship in India - Literature Reviews	Mrs. A. Akila	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
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23.	Impact of Pradhan Mantri Kaushal Vikas Yojana on the Productivity of Youth in Madurai Region, India	Mrs. U. Nagarani	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
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25.	A Study on Financial Inclusion in Madurai District	Mrs. T. Muthamil Selvi	Commerce	Bodhi Internal Journal Of Research in Humanities, Arts and Science	2456-5571
25.	An Emperical Investigation to the determination of Entrepreneurial Willingness among College Students	Dr. R.Kalaranjani	Commerce with Computer Application	International Journal of Cultural Studies and Social Sciences	2347-4777
26.	A Study on Consumer Preference Towards Orgainc Food Products in Madurai Region	J.Punitha Martina Nesamani	Commerce with Computer Application	International Journal of Cultural Studies and Social Sciences	2347-4777
27.	An Analysis Of Talent Management System In The Gig Economy	Dr.N.Muthuselvi & Dr.B.Thenmozhi	Commerce	The International Journal of Interdisciplinary Organizational Studies	2324-7657
28.	A Study On Impact Of Digital Transformation On Business Strategy	Dr.N.Muthuselvi	Commerce	Journal of Digital Economy	2773-0670

29.	Customer Relationship Management and its Significance in the Banking Sectors	Dr.N.Muthuselvi	Commerce	Journal of Higher Education Theory and Practice	2158-3595
30.	A Study On Impact Of Digital Transformation On Business Strategy	Dr.N.Muthuselvi	Commerce	International Journal of Central Banking	1815-4654