



Mangayarkarasi College of Arts and Science for Women

Affiliated to Madurai Kamaraj University | Accredited with 'A' Grade by NAAC(3rd Cycle)

Approved by UGC Under Section 2(f) Status| ISO 9001:2015 Certified Institution

Paravai, Madurai-625402

Vadipatti Block, Madurai District under Unnat Bharat Abhiyan Scheme to develop the rural areas.

- Semminipatti
- Kachakatti
- Ramayanpatti
- Kutladampatti
- Poochampatti



उन्नत भारत अभियान UNNAT BHARAT ABHIYAN

शिक्षित भारत | सक्षम भारत | स्वच्छ भारत | स्वावलम्बी भारत | आत्मनिर्भर भारत | संपन्न भारत

सभी को मिलाकर गांवों के विकास के लिए
Convergence of Knowledge/ Experience/ Resources for Rural Development



Organic Farming



Water Management



Artisans, Industries



Basic Amenities



Sustainable Energy & Livelihood

Invitation to Participate/ Contribute in Rural Development

- Unnat Bharat Abhiyan (UBA) is a flagship programme of Ministry of Education (MoE), Govt. of India.
- Higher Educational Institutions (HEIs) of the country will work with villages for their development.
- Faculty and students to be involved in village development plan in collaboration with district administration.
- Mangayarkarasi College of Arts & Science for Women is participating in UBA and adopted following villages for their development in collaboration with district administration.

1.Semminipatti 2.Kachakatti 3.Ramayanpatti 4.Kutladampatti 5.Poochampatti

(Mangayarkarasi College of Arts & Science for Women) .UBA cell invites all faculty and students to join UBA to bring for transformational change in the villages.

For participation in UBA activities, please contact co-ordinator mentioned below.

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E-mail : **jenitaanciabu@gmail.com**

Prof.Virendra Kumar Vijay
National Coordinator UBA
Web: **www.unnatbharatabhiyan.gov.in**
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UNNAT BHARAT ABIYAN ACTIVITIES

Ramayanpatti Village

SL.No	Date	Name of the Event	Name of the Village
1.	17.12.2023	Free Eye and Ortho Camp	Ramayanpatti
2.	18.12.2024	Inauguration of UBA – SIRD & PR activities	Ramayanpatti
3.	27.02.2024	Report on Rally for Eradication of Plastic Usage	Ramayanpatti
4.	18.12.2024 to 06.01.2025	Twenty Days Hands on Training Programme on “Waste Wood Craft”	Ramayanpatti
5.	28.01.2025-07.03.2025	Entrepreneurship cum Skill Development Program (ESDP) on Aari & Embroidery	Ramayanpatti
6.	08.03.2025	An awareness program on Healthy Women, Happy Lives	Ramayanpatti



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FREE ORTHO MEDICAL CAMP AT RAMAYANPATTI

Name of the Event	FREE EYE AND ORTHO MEDICAL CAMP
Date	17.12.2023
Venue	RAMAYANPATTI VILLAGE
No. of Participants	70
Beneficiaries	VILLAGE PEOPLE

REPORT

We, the Mangayarkarasi College of Arts and Science for Women, Paravai, Madurai jointly organized “Free Eye and Ortho Camp” on 17.12.2023 in Ramayanpatti Panchayat Office, under the scheme of Unnat Bharat Abhiyan with Torc Hospital and Preethika Eye Care. The camp purpose was to give free Eye and Ortho medical checkups to households of Ramayanpatti village. Arranging free treatment for poor people of the village was also the main motto of this camp.

About 100 Patients of Ramayanpatti village were checked the eyesight & blood sugar levels and free medicines and glasses were distributed to the needy patients.

Eye Specialists educated the people on the importance of eating healthy and hygienic food and the ways to lead a disciplined life to get rid of post operated problems and how take care of eyes.

Mr Gurumoorthy president of the village panchayat talked about importance of the camp organized and was present in the campus till evening and supported for the success of the Camp.



Mangayarkarasi College of Arts and Science for Women



GPS Map Camera

Free Eye & Ortho camp at Ramayanpatti, Tamil Nadu, India
17.12.2023
Lat 10.157418°
Long 77.592853°
17/12/23 10:15 AM GMT +05:30

Google



GPS Map Camera

Ramayanpatti, Tamil Nadu, India
Free Ortho & Eye camp at Ramayanpatti on 17.12.2023
Lat 10.067559°
Long 77.998554°
17/12/23 10:30 AM GMT +05:30

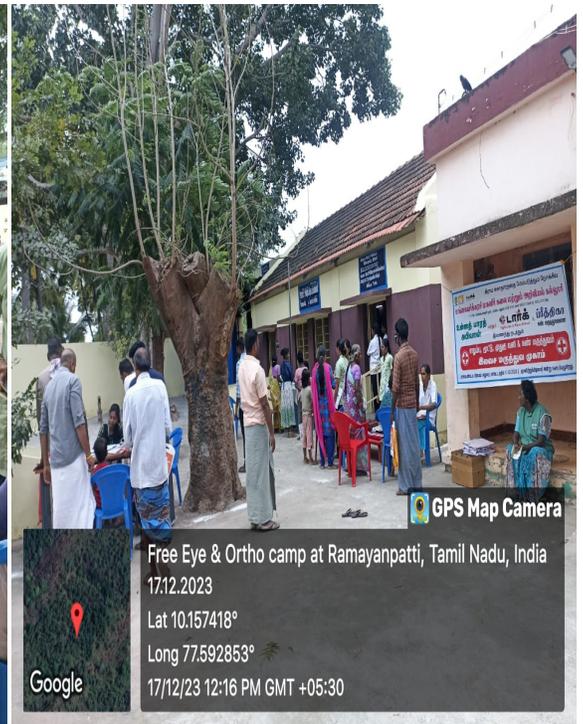
Google



GPS Map Camera

Free Eye & Ortho camp at Ramayanpatti, Tamil Nadu, India
17.12.2023
Lat 10.157418°
Long 77.592853°
17/12/23 10:17 AM GMT +05:30

Google



GPS Map Camera

Free Eye & Ortho camp at Ramayanpatti, Tamil Nadu, India
17.12.2023
Lat 10.157418°
Long 77.592853°
17/12/23 12:16 PM GMT +05:30

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Free Eye and Ortho medical Camp at Ramayanpatti village on 17th December 2023



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இலவச எலும்பு, மூட்டு, முதுகு வலி மற்றும் கண் பரிசோதனை முகாம்

மதுரை மாவட்டம் ராமையன்பட்டி கிராமத்தில் பரவை மங்கையர்க்கரசி மகளிர் கலை மற்றும் அறிவியல் கல்லூரியின், உன்னத பாரத் அபியான் மற்றும் மதுரை டார்க் மருத்துவமனை உடன் பிரித்திகா கண் மருத்துவமனையும் இணைந்து நடத்திய இலவச எலும்பு, மூட்டு, முதுகு வலி மற்றும் கண் பரிசோதனை முகாம் நடைபெற்றது.

மதுரை டார்க் மருத்துவமனையின் தலைவர் டாக்டர் குணல் தீப் மற்றும் பிரித்திகா குணல் தலைமையில்



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மற்றும் ஊராட்சிமன்ற தலைவர் குருமூர்த்தி, முகாம் மேலாளர் கனி முருகன் மற்றும் மருத்துவ குழுவினர் ஆகியோரின் ஒருங்கிணைப்பின்படி முகாம் நடைபெற்றது. மங்கையர்க்கரசி உன்னத பாரத் திட்டத்தின் ஒருங்கிணைப்பாளர்கள் முனைவர் கி. ஜெஸ்டினா ஜெயகுமாரி, முனைவர் பா. தேன்மொழி மற்றும் த. முத்தமிழ் செல்வி ஆகியோர் பங்குபெற்றனர். முகாமில் மக்களுக்கு கண் பரிசோதனை மேற்கொள்ளப்பட்டது.

மேலும் அதிக கண் குறைபாடு உள்ள மக்களுக்கு அறுவை சிகிச்சை செய்ய ஏற்பாடு செய்தனர். மேலும் சர்க்கரை நோய் பரிசோதனை, இரத்த அழுத்தம் போன்ற பரிசோதனைகளும் செய்யப்பட்டது. தேவையான பொது ஆலோசனைகளையும் மருத்துவ குழுவினரிடமிருந்து பெற்று பொதுமக்கள் பயனடைந்தனர். இலவச கண்புரை அறுவை சிகிச்சைக்கு தேர்ந்தெடுக்கப்பட்டவர்கள் மதுரை டார்க் மருத்துவமனைக்கு அனுப்பி வைக்கப்பட்டனர்.

NEWS PAPER CUTTING



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REPORT on providing handholding support to GPs for the preparation and implementations of GPDP in collaboration with UBA-RCI-GRI and SIRD&PR

Name of the Event	Providing handholding support to GPs for the preparation and implementations of GPDP in collaboration with UBA-RCI-GRI and SIRD&PR
Date	18th December, 2023
Venue	Ramayanpatti
No. of Participants	2
Beneficiaries	VILLAGEPEOPLE

REPORT:

Mangayarkarasi college of arts and science for women, Paravai in Madurai district is one of the UBA participating institute and in the State Institute of Rural Development and Panchayat Raj involved in the preparation and implementations of Localized sustainable development goals in attaining GPDP in the adopted Gram Panchayat RAMAYANPATTI in the T. VADIPATTI Block in Madurai district was initiated with an inauguration programme in the Gram Panchayat on February 28, 2024 based on the plan proposal submitted to execute the plan towards the development of Grama Panchayat on the various Theme.

The following programmes were conducted in the Grama Panchayat on February 27, 2024.

Name of the Panchayat President: Mr. E. GURUMOORTHY

Name of the Panchayat Secretary: Mr. MAHARAJAN

Members attended the programme on February 28, 2024 at Elluvilai Panchayat are;

1. Dr.UMA BASKAR, Principal, Mangayarkarasi College of Arts & Science for Women
2. Dr. C. JESTINA JEYAKUMARI, UBA Co-coordinator, Mangayarkarasi College of Arts & Science for Women
3. Dr. B. THENMOZHI, Executive member
4. Mrs. T. MUTHAMIL SELVI, Executive member



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and UBA Volunteers of Mangayarkarasi College of Arts & Science for Women

The Gram Sabha members are asked to give suggestions about solutions to the problems of the village. And also asked to be discussed their major issues to be resolved under UBA grant.



Inauguration of UBA – SIRD & PR activities on 18th December 2023



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RALLY FOR AN ERADICATION OF PLASTIC USAGE

Name of the Event	Rally for an Eradication of Plastic Usage held at adopted village Ramayanpatti
Date	2nd March,2024
Venue	Ramayanpatti
No. of. Participants	12
Beneficiaries	VILLAGE PEOPLE

The Rally for An Eradication of Plastic Usage was organized by the Mangayarkarasi Arts and Science College for women and UBA in Collaboration with the Village Ramayanpatti on 2nd March 2024.

The main purpose of the Rally is to spread the message to avoid a one time use and through away the plastics as per the instructions given as Biodegradable Trash by the Tamilnadu Government. Through this Rally village people get aware about the causes of plastic usage.

There was also a display of boards stating the items that can be used and cannot be used as well as the alternatives of plastics in the food court and other places. The rally was supported by the kind cooperation from Village President and people.

Under this Rally, our students actively participated in the Rally under the supervision of Dr. C.Jestina Jeyakumari Coordinator of UBA, Dr.B.Thenmozhi and Mrs.T. Muthamil Selvi.



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OUTCOME:

The students are requested the people to avoid single use plastic and suggested them to “refuse polyethylene carry bags when offered by shopkeepers, to discourage the companies from producing such items”. Asking villagers to put in their efforts to ban plastic use, Ramayanpatti village president Mr. Gurumurthy said, ”When plastic was not invented, human had survived well with flora and fauna from nature. Leave plastic usage for future generations and betterment of our environment.”

PHOTO ALBUM





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Name of the Event	Twenty Days Hands on Training Programme on “Waste Wood Craft “under Gramodyog Vikas Yojana funded by Khadi and Village Industries Commission, Madurai
Date	18.12.2024 to 06.01.2025
Venue	Ramayanpatti
No.of.Participants	25
Beneficiaries	VILLAGEPEOPLE

Unnat Bharat Abhiyan and The Entrepreneurship Development Cell Jointly organizes Twenty Days Hands on Training Programme on “Waste Wood Craft “under Gramodyog Vikas Yojana funded by Khadi and Village Industries Commission, Madurai from 18.12.2024 to 06.01.2025 at Ramayanpatti Village, Vadipatti Taluk. The Programme was inaugurated by Dr.Uma Baskar, Principal, Mangayarkarasi College of Arts & Science for Women, Madurai. Mr.Senthilkumar Ramasamy, Divisional Director, KVIC spoke about the Role of KVIC in Women Empowerment and Women Development. Mr.Senthilkumar , Assistant Director, KVIC delivered about the importance and scope of the Programme. Dr.Ravichandran Professor, Regional Director, Gandhi gram Rural Institute, Dindigul delivered the felicitation address.Dr.A.Anitha ED Cell coordinator, Dr.Jestina Jeyakumari, UBA Coordinator, Mrs.Muthamilselvi and Dr. Thenmozhi , Assistant Coordinators coordinated the training Programme.

The following are the Crafts made by the Women’s Group.

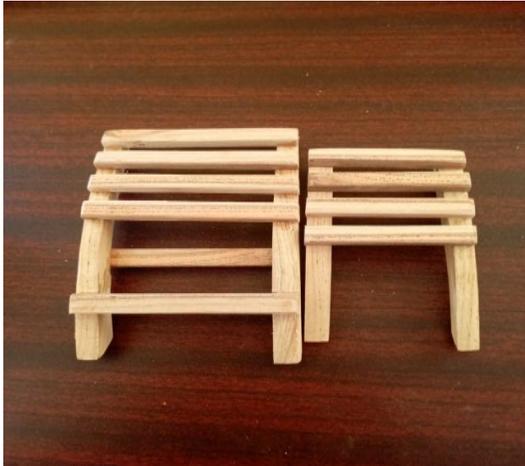


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Name of the Event	Entrepreneurship cum Skill Development Program (ESDP) on Aari & Embroidery
Date	28.01.2025-07.03.2025
Venue	Ramayanpatti
No.of.Participants	25
Beneficiaries	VILLAGEPEOPLE

The Ministry of Micro, Small and Medium Enterprises (MSME), through its Technology Development Centre (TDC), Agra Extension Centre, Madurai, in collaboration with **Unnat Bharat Abhiyan** and **Mangayarkarasi College of Arts and Science for Women**, successfully conducted an **Entrepreneurship cum Skill Development Program (ESDP)** focused on **Aari & Embroidery** from **28th January 2025 to 7th March 2025**. This six weeks training program was held in **Ramayanpatti Village, Vadipatti Taluk, Madurai** and aimed to equip rural women with the essential skills required for self-employment and micro-enterprise development.

Objectives of the Program

The primary objectives of the ESDP were:

- To impart technical skills in **Aari and embroidery** techniques.
- To foster **entrepreneurial mindset** among rural women participants.
- To promote **self-reliance and financial independence**.
- To generate local employment opportunities by encouraging micro-enterprise creation.
- To support the broader goals of **Unnat Bharat Abhiyan**, which bridges higher educational institutions with rural development initiatives.



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Participant Profile

The program saw enthusiastic participation from **25 rural women** from Ramayanpatti and surrounding villages. Most of them were homemakers, school dropouts, or young women seeking livelihood opportunities. Their participation was driven by an interest in learning a valuable skill that could offer flexible work opportunities and a stable source of income.

Program Structure and Curriculum

The training program was designed to blend **technical skill development** with **entrepreneurial orientation**. The curriculum was divided into the following modules:

1. Introduction to Aari Work

- History and cultural significance
- Tools and materials used

2. Basic to Advanced Aari Techniques

- Threadwork, beadwork, stone fixing, cutwork
- Pattern making and fabric selection

3. Design Development

- Color theory and trend research
- Creation of custom embroidery patterns

4. Entrepreneurship Awareness

- Basics of starting a small business
- Costing, pricing, and marketing strategies

5. Support Systems and Government Schemes

- MSME support schemes
- Access to financial assistance and subsidies

Methodology and Teaching Approach

- **Hands-on Training:** Majority of the sessions were practical in nature, allowing participants to learn through direct application.
- **Live Demonstrations:** Expert trainers provided live demos for each embroidery technique.



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• **Interactive Sessions:** Discussions on case studies and successful local entrepreneurs.

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• **Peer Learning:** Participants were encouraged to collaborate and share ideas.

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Outcomes and Impact

- All 25 participants completed the training successfully.
- Participants developed proficiency in various forms of Aari embroidery.
- Some of the trainees have already started working on small orders from local boutiques.
- A few participants expressed interest in launching their own embroidery units with the help of MSME schemes.
- The program instilled a sense of confidence and financial independence among the trainees.

Conclusion

The **Entrepreneurship cum Skill Development Program on Aari & Embroidery** has made a significant contribution toward rural skill development and women empowerment in Ramayanpatti village. The collaboration between government bodies and educational institutions proved instrumental in delivering high-quality training and generating sustainable livelihood avenues for rural women and also it is recommended that follow-up support and market linkage opportunities be provided to the participants to ensure long-term success and enterprise development.



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NEWSPAPER CUTTING



மதுரை மாவட்டம் பரவையில் உள்ள மங்கையர்க்கரசி மகளிர் கலை மற்றும் அறிவியல் கல்லூரியின் உன்னத பாரத அபியான் திட்டத்தின் கீழ் மகளிர் தினத்தை முன்னிட்டு மதுரை மாவட்டம் வாடிப்பட்டி தாலுகா, ராமையன்பட்டி கிராமத்தில் பெண்களுக்கான இலவச மருத்துவ ஆலோசனை நிகழ்ச்சி நடைபெற்றது. நிகழ்ச்சியில் முனைவர் ஜஸ்டீனா ஜெயக்குமாரி தொடக்க உரை ஆற்றினார். நிகழ்ச்சியில் மாப்பக புற்று நோய் பாதுகாப்பு குறித்து மருத்துவர் உஷா தேவி ஆலோசனை வழங்கினார் இதில் முனைவர் தேன்மொழி மற்றும் முத்தமிழ்செல்வி உட்பட பலர் கலந்து கொண்டனர். மேலும் மங்கையர்க்கரசி கலை மற்றும் அறிவியல் கல்லூரியின் உன்னத பாரத அபியான் திட்டத்தின் கீழ் மங்கையர்க்கரசி மகளிர் கலை மற்றும் அறிவியல் கல்லூரி மற்றும் எம் எஸ் எம் இ மதுரை இணைந்து முப்பது நாள் இலவச ஆரி மற்றும் எம்பிராய்டரி பயிற்சி வாடிப்பட்டி ராமையன்பட்டி கிராமத்தில் நடைபெற்றது இதில் கிராம பெண்கள் 25 பேர் பயிற்சியில் சேர்ந்து பயனடைந்தனர். நிகழ்ச்சியின் திறைவு விழா மார்ச் 8, 2025 அன்று நடைபெற்றது. விழாவில் உன்னத பாரத அபியான் திட்டத்தின் மங்கையர்க்கரசி கலை மற்றும் அறிவியல் கல்லூரியின் உன்னத பாரத அபியான் திட்டத்தின் கீழ் மங்கையர்க்கரசி மகளிர் கலை மற்றும் அறிவியல் கல்லூரி மற்றும் எம் எஸ் எம் இ மதுரை இணைந்து முப்பது நாள் இலவச ஆரி மற்றும் எம்பிராய்டரி பயிற்சி வாடிப்பட்டி ராமையன்பட்டி கிராமத்தில் நடத்தினர். கிராம பெண்கள் 25 பேர் பயிற்சியில் சேர்ந்து பயனடைந்தனர். நிகழ்ச்சியின் திறைவு விழாவில் உன்னத பாரத அபியான் திட்டத்தின் ஒருங்கிணைப்பாளர் முனைவர் ஜஸ்டீனா ஜெயக்குமாரி சிறப்புரை வழங்கினார். உறுப்பினர்கள் முனைவர் தேன்மொழி மற்றும் முத்தமிழ்செல்வி கலந்து கொண்டு நிகழ்ச்சியை தொகுத்து வழங்கினர்.



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PHOTO ALBUM



GPS Map Camera
Ramayanpatti, Tamil Nadu, India
32m3+725 Thalapathy Ragul R, Ramayanpatti, Tamil Nadu 625218, India
Lat 10.0822° Long 78.00303°
27/02/2025 10:55 AM GMT +05:30
Google



GPS Map Camera
Ramayanpatti, Tamil Nadu, India
32m3+725 Thalapathy Ragul R, Ramayanpatti, Tamil Nadu 625218, India
Lat 10.082258° Long 78.002978°
20/02/2025 10:57 AM GMT +05:30
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GPS Map Camera
Ramayanpatti, Tamil Nadu, India
32m3+725 Thalapathy Ragul R, Ramayanpatti, Tamil Nadu 625218, India
Lat 10.082178° Long 78.002963°
24/02/2025 11:53 AM GMT +05:30
Google



GPS Map Camera
Ramayanpatti, Tamil Nadu, India
32m3+725 Thalapathy Ragul R, Ramayanpatti, Tamil Nadu 625218, India
Lat 10.082216° Long 78.002985°
19/02/2025 11:04 AM GMT +05:30
Google



GPS Map Camera
Ramayanpatti, Tamil Nadu, India
32m3+725 Thalapathy Ragul R, Ramayanpatti, Tamil Nadu 625218, India
Lat 10.082208° Long 78.002989°
11/02/2025 11:17 AM GMT +05:30
Google



GPS Map Camera
Vadipatti, Tamil Nadu, India
UBA-Aari Work-MSME-Ramayanpatti
Lat 10.085302° Long 78.001878°
04/03/25 01:24 PM GMT +05:30
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AARI AND EMBROIDERY TRAINING PROGRAMME – SUCCESS STORY REPORT

(Under MSME Skill Development Initiative with UBA-Mangayarkarasi College of Arts & Science for Women, Madurai)

To empower women and promote self-reliance through skill development, Six week Aari and Embroidery Skill Training Programme-28.01.2025 to 07.03.2025 was successfully conducted by Unnat Bharat Abhiyan - Mangayarkarasi College of Arts and Science for women in associated with the Ministry of Micro, Small and Medium Enterprises (MSME). The program focused on imparting traditional Aari embroidery techniques along with modern design elements to enhance employability and entrepreneurship.

A total of **Twentyfive women beneficiaries** actively participated in the training. The curriculum included practical sessions on basic and advanced stitching patterns, fabric selection, motif designing, and value addition using beads, sequins, and threads. Soft skills, quality standards, and basic costing were also introduced to help participants prepare for professional work.

Upon completion of the training, **Five participants (S. Yogalakshmi, V. Karthiga, T. Elavarasi, N. Ramya and M. Chandralekha)** have initiated their careers by launching individual or group-based embroidery units from home. They have started taking customized orders for blouses, sarees, dress materials, and wedding trousseau items, reflecting their growing confidence and craftsmanship.

The beneficiaries have formed a group named "**Yoga Bridal**" and one member has launched a YouTube channel titled "**Yoga's Bridal Embroidery**" to showcase their handcrafted bridal Aari embroidery and reach a broader market.

BENEFICIARIES



S. Yogalakshmi V. Karthiga

T. Elavarasi

N. Ramya

M. Chandralekha



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Name of the Event	An awareness program on Healthy Women, Happy Lives
Date	08.03.2025
Venue	Ramayanpatti
No.of.Participants	25
Beneficiaries	VILLAGEPEOPLE

REPORT ON HEALTHY WOMEN, HAPPY LIVES

On the occasion of International Women's Day, Mangayarkarasi College of Arts and Science, in collaboration with the **Unnat Bharat Abhiyan**, organized an **awareness program** titled "**Healthy Women, Happy Lives**" on **8th March 2025 at 12:30 PM in Ramayanpatti Village**. This initiative aimed to promote health awareness among rural women and emphasize the importance of physical and mental well-being in leading a fulfilling life.

The event commenced with a warm welcome address by **Mrs. T. Muthamil Selvi**, Assistant Professor, Department of Commerce, who highlighted the objective of the program and its relevance in today's context. **Dr.C.Jestina Jeyakumari**, UBA coordinator of Mangayarkarasi Colleg, delivered special address for the event. The audience consisted of village women, faculty members, and volunteers from the organizing institutions.

The program was graced by the esteemed **Dr. U. Ushadevi, M.B.B.S**, from **Nalam Clinic, Samayanallur**, who served as the **Chief Guest**. In her thought-provoking address, Dr. Ushadevi emphasized the significance of preventive healthcare and regular medical check-ups for women, especially in rural areas. She explained common health issues affecting women, such as anemia, malnutrition, menstrual hygiene problems, and stress-related disorders. She also discussed affordable ways to maintain good health through balanced diet, exercise, and emotional support.

Dr. Ushadevi's interactive session saw enthusiastic participation from the village women, who asked several questions related to personal health, nutrition, and hygiene practices. She patiently answered their queries and distributed pamphlets on women's health tips for better daily practices.



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Theme and Activities

The theme of the event, “**Women’s Day Celebration – Healthy Women, Happy Lives**”, was brought to life through various engaging activities:

- **Health awareness quiz** conducted to educate the audience on basic health facts.
- **Demonstration** on preparing nutritious, low-cost meals using locally available ingredients.

Outcome and Feedback

The program was a resounding success, with active involvement from the community. Many women expressed their gratitude for the useful information and medical assistance provided. Village Panchayat members and elders appreciated the college’s outreach efforts and requested more such awareness initiatives in the future.

The event concluded with a **vote of thanks** delivered by **Dr. B. Thenmozhi**, Assistant Professor, Department of Commerce. She acknowledged the contributions of the staff, volunteers, and especially the Chief Guest, Dr. Ushadevi, for her invaluable service.

This awareness program effectively fulfilled its mission to **educate, empower, and uplift rural women**, reinforcing the belief that when women are healthy, families and communities thrive. The program not only celebrated Women’s Day but also left a lasting impact by promoting health awareness among women in rural areas, aligning perfectly with the theme — “**Healthy Women, Happy Lives.**”



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